

DONOREDGE[®] COMMUNITY LEADERSHIP CONFERENCE

DonorEdge[®] Tool Kit

- I. Conference
 - A. Participant Contact Information
 - C. Speaker Biographical Statements
 - D. Evaluation

- II. General
 - A. DonorEdge Learning Community Member Foundations
 - B. Learning Community Contact Information
 - C. GuideStar Contact Information
 - D. Nonprofit Profiles
 - E. Advertisement
 - F. Donor Newsletter Article
 - G. How to Invest in Your Community Article

- III. Sector Reports
 - A. The Nonprofit Marketplace: Bridging the Information Gap in Philanthropy (The William and Flora Hewlett Foundation)
 - B. On the Brink of New Promise: The Future of U.S. Community Foundations (Blueprint Research & Design, Inc.)
 - C. Online Philanthropy Markets: From 'Feel-Good' Giving to Effective Social Investing? (The Aspen Institute)
 - D. Philanthropy's Forgotten Resource? Engaging the Individual Donor (New Visions)

- IV. Presentations
 - A. Katya Andresen
 - i. Flipping the Funnel Presentation
 - B. Jacob Harold
 - i. Learning from the Farmer's Market
 - ii. President's Message: Paul Brest

- V. Marketplace
 - A. Community Foundation of Central Florida
 - i. Strategy Model
 - ii. Strategic Planning Presentation
 - B. The Columbus Foundation
 - i. SparkChange ENewsletter
 - ii. SparkChange At A Glance
 - C. The Community Foundation of Middle Tennessee
 - i. Capital Campaign Report
 - ii. Issue Overview Articles
 - D. Greater Kansas City Community Foundation
 - i. Organizational Strength and Capacity Reports
 - ii. Charity Giving Cards

- VI. Concurrent Sessions
 - A. Strengthening Nonprofits to Create Greater Impact
 - i. Marketing Your Nonprofit Profile
 - ii. What DonorEdge Can Do for Nonprofits
 - iii. Nonprofit Letter
 - iv. One Nonprofit's Experience
 - v. Nonprofit Online Toolkit
 - B. Engaging Donors, Growing Philanthropy
 - i. Donor Curriculum
 - ii. Charitable Investment Review
 - iii. Match Day 2.0 Postcard
 - iv. Critical Need Alert
 - v. Launch News