

# 2020

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THE COLUMBUS FOUNDATION  
ANNUAL REPORT



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# 2020.

A year difficult to comprehend but impossible to forget. A time filled with caution and fear, sheltering and shutdowns. A year of human tragedy and triumph, sacrifice and science, reckoning and resolve.

But as the world shut down, our donors' hearts opened up, giving to help nonprofits respond safely and quickly to evolving needs. Giving to help make our communities more equitable places where everyone belongs. Giving to ensure beloved organizations could continue serving their clients and the community in the midst of the storm.

**Extraordinary generosity met extraordinary times.**

# DEAR FRIENDS,

The role of an annual report is to summarize the who, the what, and the where of the year, to account to you our work, and to celebrate the importance of generosity in our community. The task this year is an especially complex one, as 2020 tested us like never before, with society's—and our community's—interconnectedness in vivid focus.

In sequential review, the year got off to a promising start when, in January, we celebrated a new group of “Columbus True Originals.” Honorees included poet, essayist, and cultural critic Hanif Abdurraqib, longtime researcher of changing glacial conditions Lonnie Thompson, international performing and video artist Robert Post, founding director of Transit Arts Jackie Calderone, and the extraordinary Jack and Zoe Johnstone, who help us connect with artists pushing the boundaries, widening our horizons, and deepening our humanity.

Then everything changed. With COVID-19 rapidly spreading around the world, on March 2 a special meeting of the Foundation's

Leadership Team was called. Within 48 hours, we cancelled all upcoming events, closed the Foundation to outside guests, and started moving our work to home. We completely pivoted our grantmaking processes to help Franklin County nonprofits immediately access the financial assistance they desperately needed by creating the first-of-its-kind *Emergency Response Fund*.

While our staff and Governing Committee did a truly impressive job responding at the onset of the pandemic, our deepest gratitude goes to our donors who rose to the challenge, a challenge the likes of which none of us had experienced before. Women led the way in responding, as Abigail Wexner was the first to call with an offer to help,

followed immediately by Dee Haslam, and then Heather Brilliant. Their extraordinary funding commitments sparked an unprecedented rally of responsiveness and generosity by our donor family.

Yet, the moment required even more of us. Staff scoured the world and procured PPE to protect nonprofits, EMS workers, and nursing homes and those they served. We helped convert supply lines to produce hand sanitizer for frontline workers. We saluted Dr. Amy Acton and our first responders for their courage and care with *The Spirit of Columbus Award*. And we committed to produce, in conjunction with Stanford University, the first community-based training of the valuable practice of applying human-centered design in developing solutions to complex community issues, through an equity lens. Our *Songs for the CommUNITY*, carefully produced live onsite during the peak of the pandemic, brought joy and inspiration to thousands.

In the midst of the shutdown, we made the decision to proceed with The Big Give. The result was a stunning \$32 million in support at the peak of the vulnerability of our nonprofits, enough to help many of them to continue to help others for months to come. We took the risk, but despite the financial upheaval, you showed up BIG—and you and your fellow donors deserve to take a deep bow for a truly incredible and generous performance at a most perilous time.

While the pandemic has resulted in untold trauma, suffering, sacrifices, and losses that will be remembered 100 years from now,



FROM LEFT: Nancy Kramer, 2020 Governing Committee Vice Chairperson, Dwight E. Smith, 2020 Governing Committee Chairperson, and Douglas F. Kridler, President and CEO.

the United States continues to face the consequences of an even longer legacy of racism in our country. We join others in our community in the pursuit of greater understanding and real and sustained progress in combating racism. As COVID-19 and its variants hopefully retreat, we still will be left with much work, reckoning, and repair to participate in to make sure everyone in our community has an opportunity to flourish.

This can be particularly difficult work as ways, whys, and wherefores

are assessed anew, but it can also be extraordinarily rewarding, moving the “separations of human division toward hope in our common humanity,” to quote author Isabel Wilkerson. We are determined to make meaningful progress in substantive and growing ways, ways that last.

It is an honor to work with you towards an earned togetherness that strengthens and improves our community. Our undertakings are bigger than ourselves and they place us in a larger world. We may have

become exhausted this past year, but we were also strengthened, and we are undeterred in our commitment to help you help others in the most effective, just, and equitable ways.

2020 came to an inspiring close with an extraordinary commitment by our donors to our *Gifts of Kindness* program, detailed later in this report. These are the dimensions to your legacy in the making that say so much about you, our community, and The Columbus Foundation. We thank you for the chance to be of service to you and to our community.

**DWIGHT E. SMITH**  
Chairperson

**NANCY KRAMER**  
Vice Chairperson

**DOUGLAS F. KRIDLER**  
President and CEO



# COVID-19 EMERGENCY RESPONSE FUND

## Extraordinary giving provides immediate relief to nonprofits

**E**ven before the first cases of COVID-19 in Ohio were confirmed, The Columbus Foundation moved swiftly to establish the *COVID-19 Emergency Response Fund (ERF)*. Within a week, thanks to the incredible response of Foundation donors, the ERF grew from \$500,000 to \$3 million, providing immediate support to Franklin County nonprofits as they responded to the effects of the pandemic.

Funds were deployed right away, with initial grants going to organizations such as **Ronald McDonald House Charities** to support meals for families and to hire

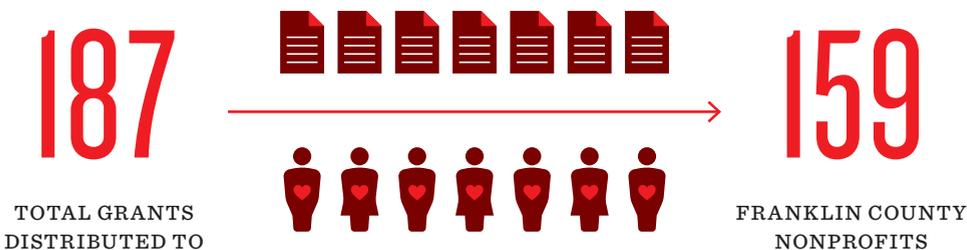
additional environmental service staff to maintain hospital standards for sanitation; **Charitable Pharmacy of Central Ohio** to support additional short-term professional staff and purchase medication, protective equipment, and thermometers; and **Neighborhood Services Inc.** to purchase shelf-stable food and other items needed to keep the pantry services intact.

From the fund's inception in March until December 31, 2020, **more than \$7 million** in emergency grants were made, delivering critical funding to nonprofits as they pivoted to address the evolving needs of both their organizations and the clients they serve.

“When our community’s needs were at their greatest, our donors stepped up to meet the moment. It speaks to the strength of our community’s connectivity that, in moments of crisis, we offer to one another not only a kind word but a helping hand.”

**DOUGLAS F. KRIDLER,**  
PRESIDENT AND CEO

### 2020 ERF by the numbers



# The Columbus Foundation believes in a community where all people can flourish.

We recognize that political, cultural, and social institutions have not treated all residents equally, and we are committed to supporting and contributing to efforts that rectify unjust systems. In 2020, we pledged to honor that commitment through thoughtful, deliberate, and sustained action and accountability.

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With the creation of the **Racial Equity Fund**, we prioritized support for organizations and issues that have long been underfunded and redoubled our commitment to investing in grassroots leadership.

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At our annual Celebration of Philanthropy, we announced an unprecedented **\$5 million investment to help close the racial wealth gap.**

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Our work to **support equity through human-centered design** continued to bring community voices to the table for the development of solutions to difficult issues. A record number of projects were completed in 2020, including in the areas of education and the digital divide, Ohio's foster care system, and the public benefits "cliff."

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We laid the groundwork for sustained, multi-year action through the development of our **Racial Equity and Community Representation Plan.**

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As an organization dedicated to the betterment of our community, the Foundation has a responsibility to help foster an environment where residents feel safe, respected, and accepted—in short, where they feel like they belong. The pandemic deepened inequities that have prevented our country from reaching its full potential and promise. By working to rectify the inequitable conditions that too many of our residents face, we are helping to create a society in which every community member has the opportunity to flourish.

It will take time to build a more inclusive and equitable community, and we have a long journey ahead of us. As we undertake it, we invite you to learn, grow, and improve our community and our Foundation alongside us.



2020 HARRISON M. SAYRE AWARD WINNER

## Catherine Willis

Catherine Willis' love for her community radiates through her enduring service to it. From her decades as a beloved teacher to her instrumental roles in establishing both Friends of Art for Community Enrichment (FACE) and Urban Strings, she has been a guiding light for many children throughout Columbus. For 30 years, she served on the board of the *Columbus Youth Foundation*, The Columbus Foundation's first Supporting Foundation, helping to improve the lives of youth from economically disadvantaged neighborhoods by providing opportunities through recreation and sports.

Willis was named *The Harrison M. Sayre Award* winner in September 2020. The award, which recognizes leadership in philanthropy in central Ohio, is given in honor of the Foundation's founder and longtime volunteer director.

We sat down to learn a little more about Willis, and how her past has shaped the incredible person she is today.

### **Did you always want to be a teacher? What about that profession drew you to it?**

Yes. Being from a low-income community in Cleveland, our teachers did more than just teach. They were dealing with us

socially, dealing with us in terms of enrichment experiences, and so I always wanted to emulate them and do what they did because they were so wonderful and kind to us.

I remember once when we had some sort of historical pageant at school. We couldn't afford costumes, so all the teachers got together and bought material and made the patterns and cut out the dresses and pants. There must have been two or three hundred kids the teachers made costumes for. It was that kind of commitment that I experienced that helped me decide that I wanted to do that, too. I went to Spelman College in Atlanta my first year and then transferred to Kent State because I wanted to major in early childhood education.

### **You founded Friends of Art for Community Enrichment (FACE) in 1983 to introduce children to the art and culture of Africa and African Americans. Why was this important to you, and how has the program evolved over time?**

When I was growing up, I had a first cousin about my age who lived in the South. When we got together, we would talk about things and she knew so much more Black history than I did because that's what they were taught in the South. Here in the North, we weren't. Once you know where you come from and have

some of the cultural background and expectations, I think that helps you grow and develop. I think kids need to know where they come from.

When we started FACE, there was a focus in the African American community on learning more about Africa, where you came from, and what were some of the things you didn't know about that you should. For instance, the concept of the village. That's an African concept that means everyone around you is concerned about you and taking care of you and doing what needs to be done for you. It's neighbors helping and looking out for one another. That concept came from Africa and our kids needed to know that. And now people are embracing it, which is wonderful. Another concept is respect for the elders. We don't have that—that needs to be reinforced again.

We had a conversation with Dr. Bob Stull, then Associate Dean of the Fine Arts Department at Ohio State, about the importance of African art and connecting it with African Americans. We created a teaching tool for children called the African Treasure Chest. It's at the Martin Luther King library branch now. It's used to share information about the art and culture of Africa with adults and children. The treasure chest has grown over the years. Thanks to grants, we were able to go to Africa with a professor from Ohio



“2020 gave people a chance to really value what they had been taking for granted in their lifestyle.”

CATHERINE WILLIS

PICTURED: Catherine Willis in her home

State who was an authority on African art. We went to different villages and purchased things to include in the treasure chest.

**Urban Strings, an organization dedicated to supporting minority youth playing string instruments, was an effort you undertook in 2007. Why do you feel music is important in young people’s lives, and why did you choose to focus specifically on creating opportunities with string instruments?**

I remember when I was in elementary and middle school our teachers would take us to the Cleveland Symphony for field trips and we would hear and see the music. There was not a lot of that music in our community. That was one of my first introductions to the orchestra and string musicians. When I began teaching, I realized the

children did not have that kind of awareness of string music. When we would come inside from the playground and it was time to rest, I would always put on a piece of classical music to listen to while they were resting.

Years later, I was a volunteer at Champion Middle School and the Martin Luther King library branch. I told the librarian I would help her find something for Black History Month. I went to Champion because I knew they had just started a strings program and asked the teacher if there were a couple kids who might participate. The response was so wonderful.

**2020 was a challenging year. What did you learn during this time?**

My grandmother used to say ‘you can make something out of nothing’ and 2020 was nothing

in terms of having to stay still and do what needed to be done. It gave people some time to spend with themselves, and maybe with their loved ones that they didn’t ordinarily spend time with. It gave people a chance to really value what they had been taking for granted in their lifestyle.

As it relates to my children in Urban Strings, we had a wonderful experience. One of the people present when I received the Harrison M. Sayre Award from the Foundation was Bobby Floyd. When it was over I said, ‘Do you think there will ever be a time we can do something together with the kids?’ He said, ‘Oh yes, we can do something.’ We ended up creating a holiday CD with Grammy nominated pianist Bobby Floyd and his trio! That was one of the highlights. 2020 was a different year and I think hopefully it made people value who they were and what they had.



## 2020 COLUMBUS FOUNDATION AWARD WINNER

# Human Service Chamber of Franklin County

**T**he goal of the Human Service Chamber of Franklin County (HSC) is to work with area human service organizations to enhance efficiencies and effectiveness in the sector, and to provide one voice for the local human service system. At no time has this been more critical than 2020, when agencies were pushed to their limits by the effects of COVID-19. In September 2020, HSC received the 2020 *Columbus Foundation Award* for the extraordinary value it brings to the community through the services and support it provides to its member organizations. Never was that value more apparent than during the pandemic.

We sat down with Executive Director Michael Corey to find out how he and his organization responded to COVID-19, and what it means to him to represent such a broad scope of organizations helping individuals and families in Franklin County.

### **The Human Service Chamber of Franklin County (HSC) was created in 2010 to help develop one voice for the human service system. Why is this needed?**

For the same reason that any diverse group of institutions comes together to identify common needs and common challenges and common hopes, HSC was created to elevate and advocate

for incredibly diverse agencies and the people they serve in the Columbus region. This creates efficiencies in advocacy at the local, state, and federal levels of government, but also in engaging with our community.

Though the specific issues affecting the subsectors of the nonprofit community are spectacularly different, the sector is also spectacularly intertwined. If we improve access to affordable housing, we also improve access to employment, or to accessing healthcare, or to food—it's all connected. And having a single entity to try and represent and amplify those issues so we can collectively pursue policies and resources to better serve the breadth of the sector and the hundreds of thousands of people they serve—that's been as important as ever over the past year and a half.

But fundamentally, I think our ability to also champion health and humanity has been extremely important. Our member agencies live this out every day, fighting for the health and humanity of the people they serve during a harrowing time when the health and humanity of so many have been under duress. We have the tremendous privilege of trying to capture the very spirit our social workers, case workers, clinicians, educators, mentors, lawyers, and everyone else that's been helping people through everything that

has been thrown at us. We're trying to fight for each of those agencies, but also for the system that is bound together, and that needs to keep getting better to help unleash the power of the human potential that every single person in this community possesses.

### **HSC has seen tremendous membership growth. What do you attribute this growth to, and what types of organizations are part of HSC?**

When HSC was founded in 2010, we had around 70 members. When I came aboard in April 2017, the focus of our board, and my focus, was on ensuring as robust a value-add as possible for every agency. I can't emphasize enough how imperative the leadership and loyalty of our board was, and has continued to be, under our Chair, Rachel Lustig. I am also eminently grateful to my colleague, Cardella Wood, for her incredible work supporting our members throughout this crisis, too.

We did a proverbial listening tour. With an extremely diverse set of 48 members at the time, we embraced the view that the benefits of membership we wanted to provide should be like a buffet: whether a nonprofit got all their value out of one offering, or several, we just wanted them to walk away satisfied with their invaluable investment of time,



“There’s so much that we can do and must do.”

MICHAEL COREY

PICTURED: Michael Corey, Executive Director, Human Service Chamber of Franklin County

more so than anything else.

That approach helped us grow to 80 members in January 2020, and once COVID-19 hit, we just went into a blistering pace along with all of our agencies. And through word of mouth, I suppose, we had a flurry of new applications.

But the goal is not size. The goal is impact for our members—we want to help the helpers, so we can help this community. The more members we have, the more people we can help to help others.

**How did HSC respond during the early days of COVID-19? What were the immediate needs of your members?**

I think the most important thing that our agencies needed was information and togetherness. So, we made it our mission to collect and share information in a daily email to our CEOs/EDs about what was happening with COVID-19, what was happening with our government, and what our agencies needed to do operationally to keep helping people while maximizing safety. Concurrently, we had to cull

information from them so we could advocate on their behalf, and we had to ensure they had one another so they could commiserate, share, problem solve, and so forth.

I work for incredible people. People I admire personally and professionally. They’re terrific business owners, and they’re extremely caring. But they were also under unprecedented pressure, with no time to spare. We made it our duty to help keep them as informed and prepared as we possibly could with something that was in short order in March 2020: trustworthy information.

**As the effects of COVID-19 have continued, what role has HSC played in helping human service organizations on the front lines shift to meet the ongoing needs of clients in central Ohio?**

The most impactful thing I think we have done to help our agencies’ frontline folks has been to advocate and help distribute PPE. The community has been very generous, and so many efforts have been made by governmental agencies,

businesses, COTA, and others to provide PPE while we all awaited vaccines. We were grateful to be in a position where we could regularly and efficiently assess needs, and manage the logistics of distribution of masks, soap, hand sanitizer, plastic gloves, alcohol swabs, and more.

The other thing I’m really proud of is that we have helped advocate for allocations of federal dollars that have been routed through our City and County and State governments. The CARES Act was the key piece of legislation, but it allocated zero dollars for health and human services nonprofits. But, thanks to a fund that legislation created called the Coronavirus Relief Fund, our community’s municipal leaders had a significant amount of money to allocate. And they chose to prioritize health and human services nonprofits. Between that, banks working with our members to get a significant percentage of them PPP dollars, and area funders such as The Columbus Foundation stepping up big time, not one of our member agencies had to close its doors last year.



“We are a global seminary for a global church.”

MICHAEL JOSEPH BROWN, PhD,  
PRESIDENT OF PAYNE  
THEOLOGICAL SEMINARY

PAYNE  
THEOLOGICAL  
SEMINARY  
ENDOWMENT  
FUND

EST. 2017

PAYNE  
THEOLOGICAL  
SEMINARY  
GENERAL  
OPERATING  
ENDOWMENT

EST. 2020

PAYNE  
THEOLOGICAL  
SEMINARY GENERAL  
SCHOLARSHIP  
ENDOWMENT  
FUND

EST. 2020

PAYNE  
THEOLOGICAL  
SEMINARY  
MAMON AND  
LEOLEAN POWERS  
SCHOLARSHIP FUND

EST. 2020

PAYNE  
THEOLOGICAL  
SEMINARY  
DOCTORATE OF  
MINISTRY PROGRAM  
ENDOWMENT FUND

EST. 2020

PAYNE  
THEOLOGICAL  
SEMINARY  
JOSEPH TURNER  
ENDOWMENT  
SCHOLARSHIP FUND

EST. 2020

# A HIGHER CALLING

## Nation's oldest freestanding African American seminary focuses on its future

The origins of the African Methodist Episcopal Church (AME) may be centuries old, but the events that led to its formation feel very relevant today—standing up for what you believe, making a new way when the old way no longer works, and fighting on behalf of those experiencing inequality.

When officials at St. George's Methodist Church in Philadelphia pulled a group of Black church members, including Rev. Richard Allen, off their knees while praying during the late 1700s, Allen and others realized the extent of the church's racial discrimination and broke off to form the first national Black denomination, now known as the AME.

Now global, the AME has deep roots in Ohio. In 1844, the church decided to form a school to train people for ministry. The Payne Theological Seminary, originally part of Wilberforce University, was later separated from the school and incorporated in 1894. It's the oldest freestanding African American seminary in the country.

"Access has always been part of the story of the school," said Michael

Joseph Brown, PhD, President of Payne Theological Seminary. "Wilberforce was opened to give access to African Americans who didn't have access to education. We were opened up to train people for ministry who didn't have access to the other theological schools."

The enrollment at Payne dwindled during the early 1980s, when Brown recalls a conversation at the AME general conference about shuttering the school because it only had four students. It wasn't until 2000 that enrollment ticked above 50. In 2008, the school made the decision to go online, increasing its student population to a little over 100. When Brown came on as academic dean in 2014, it was his mission to increase enrollment. Today's student population is nearly 240, with a goal of 300–350.

Through its online program, Payne is home to students from all over the world.

In 2017, the board at Payne established the *Payne Theological Seminary Endowment Fund*, an Organization Endowment Fund at the Foundation, to ensure ongoing growth and honor the stewardship and legacy of a significant gift made

to the school. In 2020, five additional funds were added, four of which are scholarship funds, to help defray the cost for those called to the ministry.

"That's been at the heart of what we do—granting access to high-quality education for people who otherwise might not receive it," Brown said.

"We sat down as a leadership team and thought about our greatest need, and it's student scholarship money," he explained. With 80 percent of students receiving some sort of financial aid, scholarships are critical. "It's not necessarily a lot of money," Brown said. "But we've found that \$3,000 can make the difference between 'I can do this' and 'I can't.'"

Brown sees a bright future for the growing seminary.

"I want to see our international footprint grow," Brown said. "I would like to see enrollment grow to a peak point. I also want us to be more of a voice in the Southwest Ohio community. There are issues around food insecurity here. I think we have an obligation not only to educate an international audience but also be advocates on behalf of our community."

# HOPE ABOUNDS

## Chris Bradley's legacy of faith and love lives on

**Y**ou could say Jason Krauss made a memorable first impression, literally falling for Chris Bradley back in 1995 when the two met during an AIDS walk in Detroit. Sporting his roller blades, Krauss was mesmerized by the charismatic, young Bradley, and promptly fell on his behind.

Bradley, an only child from rural Indiana, and Krauss, who grew up one of eight siblings in Michigan, fell in love. The couple moved to Columbus in 1998 when Bradley was offered a position as chief meteorologist at WSYX-TV. In 2006, he moved over to WBNS-TV where he remained for the rest of his career.

"Chris loved being a journalist," said Bradley-Krauss, who took Chris' last name after their wedding. "He had a genuine curiosity and affection for his fellow man. And he loved to talk with people and learn all about them. Underneath it all, Chris was a weather geek. I liked to tease him by reminding him that at his core he was a scientist with really good hair and dimples."

Bradley was revered by his loyal viewers, who were taken by his warm spirit and joy for life. The couple settled into German Village, with Bradley-Krauss starting his own design firm. They both enjoyed the friendliness of Columbus, and Bradley-Krauss was happy when they decided to establish roots here.

Fatherhood was something the two had dreamed of since early in their relationship. Bradley had been adopted, so it was a comfortable choice for the couple to make in terms of starting their family. They adopted their son, Spencer, from Guatemala in 2004 and returned to adopt their daughter, Maria, in 2007.

"I've always been very family oriented," explained Bradley-Krauss. "Establishing my own family was very important and I was fortunate in Chris to have found a partner who wanted the same thing."

In 2014, the couple married in New York City at City Hall with their children by their side. Bradley-Krauss calls it the happiest day of his life.

In March 2017, Bradley fell ill with what he believed was the flu. It turned out to be acute myeloid leukemia, an aggressive cancer of the blood and bone marrow. He courageously battled the disease for 21 months, an effort that was physically and emotionally exhausting for everyone involved. But, even on the darkest days, Bradley's spirit still shone.

"It was a vicious roller coaster of treatments and battling, but Chris was remarkable," Bradley-Krauss said. "He really leaned into his faith and he showed such courage. As

a couple and as a family we did everything we could to keep hope alive."

As Bradley's illness progressed, he received the devastating news that he was out of treatment options. He came home to spend his final days, and passed away surrounded by his family on December 5, 2018.



Bradley-Krauss was overwhelmed thinking about the generosity of the community and finding a way for those who loved Bradley to honor his life. He established the

*Chris Bradley Memorial Fund*, a Donor Advised Fund

at the Foundation, to carry on his legacy of giving.

"Establishing the Chris Bradley Memorial Fund has allowed me and our children to support causes and organizations that Chris really found important."

Since its inception, the fund has supported nonprofits including Donate Life America, AIDS Walk Ohio, Pelotonia, The James Cancer Hospital, and King Avenue United Methodist Church.

"Grief is heavy. Grief is hard. It is excruciating at times. But Chris is very much still part of our family. He's part of our lives. Our love for him today is no different in his absence than the love when he was physically here with us."



“I’ve learned that love prevails. It burns with an eternal flame. This next chapter of our lives is all about wrapping our arms around that love and carrying it forward.”

JASON BRADLEY-KRAUSS

PICTURED: Jason Bradley-Krauss with his son, Spencer, and daughter, Maria.

Inset photo of Chris Bradley courtesy of Jason Bradley-Krauss



“We feel it’s our purpose to empower people and make a difference in the lives of others.”

BRIAN YEAGER,  
PRESIDENT AND CEO,  
THE CHAMPION COMPANIES

PICTURED: Brian Yeager and Michelle  
Yeager-Thornton

# A FAMILY AFFAIR

## Siblings promote philanthropy in growing central Ohio business

Inspired in part by their determined mom, Brian Yeager and his sister, Michelle Yeager-Thornton, have set out to create a new way to build community—one apartment and family at a time.

Growing up in central Ohio, the siblings saw firsthand the hard work and determination it took their single mom to raise them. She continues to inspire them today. When they look at the kind of communities they are working to create for individuals and families through their company, it's her spirit that often comes to mind.

"Our mother, at her core, is still the most giving, self-sacrificing individual. She was always setting this example of doing for others, giving selflessly, and helping how you can," Yeager-Thornton explained. "That's how we were raised."

After the siblings graduated from The Ohio State University, they started their careers in property management and as residential realtors, buying apartments and assets at the bottom of the market.

In 2010 they founded The Champion Companies, a real estate investment, development, and management firm with headquarters on Columbus' north side. Today, they own and manage about 5,000 market-rate apartments in growing, thriving suburbs, from Hilliard to Westerville.

One of the ingredients to their

success is focusing on their individual strengths, with Yeager working closely on growth and development while Yeager-Thornton focuses on operations.

"We figured out very early on in those years of selling houses and managing properties that our skill sets are different but extremely complementary," said Yeager-Thornton, who serves as Chief Operating Officer. "It's been the rocket fuel that has helped propel us."

As the company has grown, it has put a targeted emphasis on giving back to the community that has accelerated its success.

In 2014, they established the *Champion Cares Foundation*, a Donor Advised Fund at the Foundation. Through their fund, they regularly support organizations that focus on children and basic needs.

"Those struggling with food insecurity and who aren't sure where they are going to lay their head every night, those are the people we really want to help lift up," Yeager-Thornton said.

The company provides support for local nonprofits including Children's Hunger Alliance, the YWCA Family Center, Habitat for Humanity-MidOhio, Big Brothers Big Sisters of Central Ohio, Reeb Avenue Center, and Boys & Girls Clubs of Central Ohio. In 2020, the company invested \$2.5 million into building

a new Boys & Girls Clubs facility in the Milo-Grogan neighborhood and helped fundraise a total of \$12.5 million collectively from community and corporate leaders for the effort.

"We are inspired and motivated to support our community's underserved neighborhoods with help from fellow leaders, team members, and even our residents," Yeager said.

Yeager and Yeager-Thornton are passionate about bringing their associates along on Champion's philanthropic journey, providing opportunities to volunteer with various organizations and developing its T.E.A.M. Impact Program, which enables Champion team members to donate to the Champion Cares Foundation directly from their paychecks. More than 90 percent of associates utilize this program.

In an effort to involve residents, the company also launched Round Up Your Rent, giving individuals and families the chance to round up their rent \$1 every month with Champion matching each \$1 donation.

As the company continues to grow, the siblings hope their philanthropic footprint will, too.

"I'm proud of what we've done philanthropically, and we need to do more of it," Yeager said. "We want to be leaders in our community in that way, and I think the best thing a leader can do is lead by example."

# SHELTER FROM THE STORM

## Renowned educator helps provide stability during uncertain times

When Gay Su Pinnell was a young girl in New Mexico, she taught herself to read by looking through comic books, connecting words with what was happening in the pictures. She recalls taking one of her father's books and circling all the words she recognized, which was not looked upon kindly by her professor father. "In my house you didn't even turn down the corner of a page," Pinnell said.

Pinnell's love of reading blossomed into a rewarding career. After teaching first through third grade, she came to The Ohio State University to get her master's and PhD.

"I went back for my PhD partly because I wanted to learn how to help kids that had difficulty learning to read," she explained. "Reading has always been such a joy to me, but I was sorry to see some kids struggle."

In 2019, Pinnell established the *Gay Su Pinnell Education Trust Fund*, a Donor Advised Fund at the Foundation, to oversee her charitable giving, including extraordinary gifts to both OSU and Lesley University to support the schools' ongoing work to develop and promote literacy efforts and programs.

Today, Pinnell is Professor Emerita at OSU and a member of the International Reading Association's Reading Hall of Fame. In addition to her work in the classroom, she's also done extensive field-based research, and developed comprehensive approaches to literacy education.

In 1984, she brought Reading Recovery, a powerful intervention program for first-grade students, to the United States. Developed by Marie Clay, a New Zealand educator and psychologist, the program provides intensive, highly skilled one-on-one daily lessons.

"I continue to support Reading Recovery at Ohio State and professional development for classroom teachers called Literacy Collaborative. I'm focusing on that because classroom teachers need the highest level of skill if they're going to create places in schools that help all children become literate."

In addition to her passion for literacy, Pinnell is committed to creating opportunities to experience the joy of music, especially the symphony.

In 2020, she established the *Gay Su Pinnell Designated Fund* to provide focused, multi-year support for the Columbus Symphony Orchestra (CSO), CSO's endowed

fund at the Foundation, and other organizations that are meaningful to Pinnell, including her alma mater, Eastern New Mexico University. She believed this funding was critical, especially for CSO, in the midst of the pandemic.

"The organization needed support, particularly at a time when they could not play to live audiences except with severe limitations," Pinnell explained. "While there was no income, we were one of the few orchestras in the country that was able to keep our musicians working and serving the community."

Pinnell feels that her support helped reward that effort and recognize CSO's importance in the community during an unprecedented time. She felt the same about supporting literacy programs during COVID-19 through her Designated Fund. "Teachers are struggling," she said. "They have done a heroic job. It intensified my commitment to provide those resources."

"In education and in organizations like the symphony, they live from year to year not knowing what to plan on and the resources they will have," Pinnell continued. "With the Designated Fund they can plan over a three- to four-year period. That makes a great difference."



“Music uplifts us.  
All of the arts help  
us know what it  
is like to be truly  
human. It brings  
people together.”

GAY SU PINNELL, Ph.D.,  
COLUMBUS FOUNDATION  
DONOR

# A NOURISHING EVOLUTION

Mid-Ohio Food Collective responds to community needs in time of crisis—and beyond



PICTURED: Matt Habash at Mid-Ohio Food Collective’s headquarters

**M**id-Ohio Food Collective (MOFC) was founded in 1980 with the mission to feed hungry people in our community. Initially it was, in President and CEO Matt Habash’s words, like a “wholesaler supplying the retailers.” Its job was to find food and grocery products and distribute that to other 501 (c)(3) organizations who feed the hungry.

“We were the central warehouse that distributed food to the pantries, soup kitchens, homeless shelters, etc.,” he explained.

What has transpired, particularly over the last decade, is the

organization’s shift to focus on getting to know those they serve better. Its efforts today go beyond procuring and delivering food, focusing also on developing ways to create a hunger-free, healthier community.

“Our mission statement changed to ‘ending hunger one nourishing meal at a time and co-creating a community where everyone thrives.’ It was the second half of that statement that really was about, ‘Okay, we can feed you today, but we need to address the root causes of why you are hungry,’” Habash said.

The organization has 680 agency

“We’ve never moved so much food as we did in 2020, and we will continue to move a lot of food for a long time.”

**MATT HABASH,**  
PRESIDENT AND CEO,  
MID-OHIO FOOD COLLECTIVE

partners throughout Ohio, serving 20 counties in eastern and central Ohio. 2020 was a year unlike any other MOFC has seen, and the organization distributed what amounts to 170,000 meals a day, a 25–30 percent increase over the previous year.

“As soon as the governor started talking about shutting down the Arnold Classic, we went into disaster plan mode,” Habash said. “We immediately went to buy food. Before some food banks had bought their first semi, we had bought 100. We didn’t have the money. I just said, ‘Do it. We’ll find the money.’”

Buying food wasn’t the only challenge MOFC had as the community dealt with the initial effects of COVID-19. The organization relies on the help of 13,000 volunteers a year. With more than half of volunteers coming from the corporate space, and older individuals who volunteer regularly at higher risk for COVID-19, the stay-



Photos courtesy of  
Mid-Ohio Food Collective

at-home order was a major hurdle. On March 23, 2020, the National Guard stepped in to help with the sorting, packing, and distribution of food—delivering meals to homeless shelters and seniors, and working at the pantries.

“They have been an invaluable resource for us,” Habash said. “We could not have done what we’ve done without the National Guard. There is no way it could have happened. They have been essential.”

MOFC worked with agency partners to shift the model from choice pantry, where customers chose their food, to packing food to put in the trunk of a car.

Another big change in 2020—the organization changed its name from Mid-Ohio Foodbank to Mid-Ohio Food Collective to better reflect the important overlap of programs and services.

“For us today, it’s called right place, right time, right food,” Habash said. “We’re rethinking everything we do from the lens of the hungry person. What do they need? It has to matter to the hungry person. That’s a shift from being the wholesaler who just provides food to agencies.”

MOFC’s Rooted in You campaign was launched in 2019 to support innovative and forward-thinking ways to focus on a healthy future as a collaborative. Habash sees the future rooted in its five key areas: the Foodbank, Farm, Pharmacy, Kitchen, and Market.

“The reason we shifted our model is we started talking about creating markets, we began talking about a new kitchen strategy, all because we were building a ‘food is health’ strategy around everything we do,” Habash said. “How do we grow healthy food and teach people how to grow it? We started to realize that we have all these other assets but the focus was always on the foodbank because it was the biggest.”

In December, The Columbus Foundation announced a \$1 million grant, payable over five years, to MOFC. The investment will support the organization’s comprehensive campaign priorities and build capacity for its operations.

“The Columbus Foundation’s investment is, from a dollar amount perspective, significant—but so is the scope of the Rooted In You campaign,” said Dan A. Sharpe, Vice President for Community Research and Grants Management at the Foundation. “Mid-Ohio Food Collective’s innovative approach to serving neighbors in need is compelling, and goes well beyond the old model of boxed surplus food distribution. The Foundation is investing to bring fresh food, greater efficiency, and nutrition education to those experiencing food insecurity.”

Sharpe added that the Foundation acknowledges all MOFC has done to shift its distribution model to allow for greater empowerment and dignity for the customer—especially through the Mid-Ohio Market and the Pharmacy concepts.

“We look forward to MOFC operationalizing this forward-thinking mission, to keep central Ohio moving in the right direction to end hunger in our community.”

## Mid-Ohio Food Collective’s Five Key Areas

### Mid-Ohio Foodbank ESTABLISHED 1980

The core of the organization, it helps fresh, healthy food get to individuals and families in the counties it serves.



### Mid-Ohio Farm ESTABLISHED 2013

This seven-acre farm on the Hilltop is a high-tech urban farm that offers educational opportunities, including teaching kids and families how to grow produce in their backyards.

### Mid-Ohio Pharmacy ESTABLISHED 2019

Bridging the gap between healthcare and access to nutritious food, this program allows healthcare providers to “prescribe” fresh food, which can be redeemed to get fresh food at pantry and market locations.

### Mid-Ohio Kitchen ESTABLISHED 2015

The kitchen produces healthy food for afterschool sites and for those experiencing homelessness. A new production kitchen is planned, which will increase the capabilities moving forward.

### Mid-Ohio Market ESTABLISHED 2019

A growing concept of a small market that offers free, fresh produce and shelf-stable food along with opportunities to connect with additional social service resources.

# THE BIG GIVE 2020

A record-breaking WIN for our community



# \$32,403,214

TOTAL GENERATED DURING THE EVENT—REPRESENTING A STUNNING 80 PERCENT INCREASE OVER THE PREVIOUS RECORD

“I love the sense of community I get when I watch people from all over supporting hundreds of organizations that help our city come together. It’s kind of like voting day when the country comes together to make a choice. During The Big Give, we are choosing to make the city kinder, friendlier, and more supportive. This year in particular it seemed even more imperative to give when so many were suffering and were without the means to help themselves. Giving is living, and I want to stay alive to the needs in Columbus.”

**BARBARA SIEMER, COLUMBUS FOUNDATION DONOR**

Despite a crashed website caused by overwhelming traffic and community-wide power outages, nothing could stop the Columbus community from generating a staggering new record for generosity during our region’s signature giving event.

Within the first minute of The Big Give on June 10, 2020, more than 1,000 users logged on to The Columbus Foundation’s website, temporarily slowing the site and preventing users from giving. Despite the challenges, Big Give donors came through in a big way, shattering records in multiple categories.

The \$32,403,214 generated during the event represented a stunning 80 percent increase over the previous record of \$18,003,826 set in 2017. Total cumulative impact for the local nonprofit sector from all five Big Gives since 2011: **\$84.6 million!**

The event began with a Bonus Pool of \$1.5 million, which climbed to \$2 million with additional contributions from the Foundation and its generous donors. All donations received during The Big Give were increased by Bonus Pool funds on a pro rata basis, giving everyone who participated the opportunity to have their donation boosted.

In addition, all credit card fees were covered by the Foundation, so 100 percent of donations went directly to the nonprofits.

Leading up to the event, a social media contest called for nominations of “Big Heroes,” people going above and beyond for our community during these challenging times. Nearly 250 people were nominated and 20 were selected. Each was awarded a \$1,000 prize to give to the nonprofit of their choice.

# \$84.6 MILLION IN TOTAL

has been leveraged through Big Give events in 2011, 2013, 2015, 2017, and 2020.

“We like to support The Columbus Foundation and The Big Give each time it’s held, with the Bonus Pool funds being a great incentive. The nonprofits we choose to support are usually our favorite organizations in the central Ohio area, but this year we added a number of different groups due to the pandemic and its effects on our community and its support systems. The Big Give gave us an opportunity to pause during such a difficult period and concentrate on the needs of these organizations, and then prioritize our giving to address those needs.”

MIKE AND PAIGE CRANE, COLUMBUS FOUNDATION DONORS

## Big Give 2020 highlights:

### Four organizations surpassed \$1 million in donations:

Gigi’s, Columbus Museum of Art, The Ohio State University Foundation, and the Boys & Girls Clubs of Central Ohio. Previously, no Big Give had seen more than one organization break that milestone in a single event.

### 1,106 nonprofits received donations, topping the previous record of 906 set in 2017.

Ninety-one percent of eligible nonprofits in The Giving Store received at least one donation during The Big Give, showing the breadth of support for regional charities.

### 44,665 gifts were made to support nonprofits.

Total number of gifts represented a 47 percent increase over 2017. Donations came in from all 50 states, the District of Columbia, and 11 other countries.

### More than \$1 million was raised during the event for featured nonprofits addressing racial equity:

Columbus Urban League, Legal Aid Society of Columbus, and YWCA Columbus.

## The \$2 million Bonus Pool was made possible with support from:

- AEP Foundation
- Atlas Butler Heating & Cooling Fund
- Chlapaty Family Fund
- William H. Davis, Dorothy M. Davis and William C. Davis Foundation
- Paul G. Duke Foundation
- Walter and Marian English Community Needs Fund
- Grange Insurance
- Hinson Family Trust
- Huntington National Bank
- Ingram-White Castle Foundation
- Licking County Foundation
- Lorem Ipsum Fund
- Nationwide Insurance
- Pickett Family Fund
- PNC Bank Fund
- The Harold C. Schott Foundation
- The Siemer Family Foundation
- Margaret and Robert Walter Foundation
- Seanna C. and Matthew D. Walter Fund
- Wolfe Associates Fund

# EMERGENCY ASSISTANCE PROGRAMS SUPPORT EMPLOYEES THROUGH CHALLENGING TIMES

“When the unexpected happens, we’re here to help.”

That’s how companies like KeyBank and Installed Building Products (IBP) describe the Emergency Assistance Programs (EAP) they offer to employees facing unforeseen hardships such as natural disasters, medical emergencies, and the cascade of challenges brought on by the COVID-19 pandemic.

Housed within The Columbus Foundation’s Center for Corporate Philanthropy, the EAP is a customizable program that connects workers facing financial distress with one-time grants from their employers. The Foundation has offered EAPs since 2017, starting with Big Lots, and a total of 15 companies were participating as of December 31, 2020.

The stories of those needing help can be heartbreaking. One EAP grant recipient had lost her husband and was diagnosed with cancer within the

same year. The funds she received helped cover funeral expenses and a portion of her lifesaving treatments. Another individual was saved from eviction by their EAP grant, and yet another was able to pay for a critical auto repair so they could stay on the road and on the job.

“It’s difficult but incredibly rewarding,” said Stefanie Coffman, Manager of Corporate Philanthropy at the Foundation. “The individuals who receive grants often say, ‘I don’t know what I would have done without this help.’ The EAP makes a real difference to real people.”

Coffman and her team collaborate with each corporate partner to develop and implement a custom program that aligns with the company’s culture and the needs of their employees. “No two companies are the same, and so each EAP we build needs to reflect that uniqueness. It’s a little different every single time,” Coffman shared. “In 2020, we saw a lot more customization both in new EAPs as well as those that were already established. The pandemic encouraged employers to get more creative and open the gates a little wider.”

Before COVID-19, for example, home internet access and childcare were not considered eligible emergency expenses under EAP

guidelines. When masses of the American workforce shifted to remote employment and millions of children joined virtual classrooms in response to the pandemic, many companies changed their policies.

“KeyBank was one of the employers that really stepped up and adapted their fund in 2020. They recognized their workforce had different needs as a result of the pandemic,” said Coffman. “It developed ad-hoc programs that helped employees pay for childcare, equipment such as laptops and tablets for remote schooling, and they offered a monthly stipend for internet access.”

IBP, an installation contractor that employs more than 7,000 individuals at nearly 200 sites across the United States, also reimagined their EAP in 2020.

“Starting this fund made complete sense for us,” shared Kelly Clifford Riehl, Director of Communications and Community Relations for IBP. “And so did making changes in response to the pandemic. The attention to who we are as a company, the ability to customize and revise our fund criteria, that’s absolutely why we partner with The Columbus Foundation. They listen and learn and guide us.”

Before the pandemic, IBP employees were eligible to apply for



## EMERGENCY ASSISTANCE PROGRAM

emergency financial assistance after one year of employment. In March 2020, after the COVID-19 pandemic was declared a national emergency, IBP changed the employment-period requirement from one year to one day for aid in response to federally declared emergencies.

“We made that change at the beginning of the pandemic, because we thought, ‘How could we not help these new employees, too?’ We’re all in this together,” Riehl added.

“It helps our employees know that we really do value them. We like to say we’re the IBP family of companies, and it feels like there’s actual weight behind those words. Creating our EAP has been one of the most rewarding things we’ve ever done.”

### *Gratitude:*

QUOTES FROM EMERGENCY ASSISTANCE PROGRAM BENEFICIARIES

“It was so helpful to have the financial assistance during a challenging time within a very challenging year. Thank you for this wonderful support!”

“This program makes me feel like I’m not just a number in the system, but part of a family that cares.”

“Because my family was so grateful for the quick response and money received, I now donate to the program. It’s the least I can do.”

“THANK YOU!  
It was at the beginning of the pandemic when life as I knew it completely changed! I am grateful I was able to gain assistance as it brought a little stability to my world that was turned upside down!”

“This program provided relief when I needed it most. I’m grateful this fund exists to provide support during difficult circumstances.”

# GIFTS OF KINDNESS



PICTURED: Gracie Davis at her home

## A groundswell of kindness uplifts our community—in a pandemic and beyond

When 69-year-old Gracie Davis lost her job while struggling with cancer in the fall of 2020, she fell behind on her mortgage. “In all my years, I had never had a problem where I needed assistance,” said Davis. LifeCare Alliance, a Columbus nonprofit providing an array of health and nutrition services to older individuals—including through their Groceries-to-Go program, which provides Davis with groceries twice

per month—helped connect her to the kindness of strangers.

LifeCare Alliance helped Davis secure a grant from The Columbus Foundation’s *Gifts of Kindness Fund*, which enabled her to keep her house. “Without that gift, I wouldn’t have been able to catch my mortgage up and there would have been a possibility of me losing my home,” recalled Davis, who has been able to stay current with her mortgage since then. “It meant so

much to have people care enough to work with me and get things approved.”

Acts of kindness have long been a focus of the Foundation’s philanthropic portfolio, since an anonymous donor gifted \$500,000 to create the Gifts of Kindness Fund in 2014. The donor’s goal? “To provide meaningful, one-time, life-changing gifts to help lift people up during a setback, and to motivate others to participate in acts of kindness as well.” Through small grants that are applied for and administered by nearly 40 nonprofit partner agencies, the fund has helped hundreds of people like Davis who find themselves one car repair, rent payment, or medical bill away from financial devastation.

As the COVID-19 pandemic ushered in unprecedented challenges for community members who suddenly found themselves financially vulnerable, the Gifts of Kindness Fund became even more of a lifeline. Bolstered by another transformative, anonymous gift that inspired the community to contribute matching funds, the fund is now redefining what kindness toward neighbors looks like—in a pandemic and beyond.

In 2020, with the pandemic taking a toll on the economy, Community Research and Grants Management

“Sometimes we have people who fall through the cracks, and Gifts of Kindness has helped us create that safety net.”

BO CHILTON, CEO, IMPACT COMMUNITY ACTION

Administrator Victoria Prokup expected to see a sharp increase in the number of applications to the Gifts of Kindness Fund. That didn't happen—not the way she anticipated, anyway.

“When COVID-19 hit, I was anxious because the applications weren't increasing as much as I thought they would,” said Prokup, who reviews each application. Typically, case workers from partner organizations apply on behalf of their clients once they have exhausted other potential avenues of funding. Gifts of Kindness grants often serve as a last-resort resource that organizations have in their toolkit as they deliver holistic care for clients. But with COVID-19 limiting face-to-face interactions between clients and case workers, applications to the Gifts of Kindness Fund were not increasing relative to need, and application numbers had even dropped in some months compared to 2019.

“There was a bottleneck happening,” explained Prokup, who immediately began to problem-solve along with her colleagues. The solution? For the first time, the Gifts of Kindness Fund made a large grant directly to a partner organization to provide emergency assistance for clients. IMPACT Community Action (IMPACT) was awarded \$500,000 to provide rental and mortgage assistance to help keep Franklin County families in their homes.

### MAKING AN IMPACT

Even before COVID-19, the majority of Gifts of Kindness grants were issued to help with rental assistance and eviction prevention—largely through partner agency IMPACT, a Columbus-based nonprofit helping to stabilize families in crisis and empower them to self-sufficiency. “When COVID-19 hit and the numbers of individuals and families facing eviction skyrocketed and triggered the CDC's eviction moratorium, IMPACT found themselves taking in thousands of applications for housing support,” said Dan A. Sharpe, Vice President for Community Research and Grants Management.

While federal dollars for housing assistance poured in from the CARES Act, those funds come with strict regulations and cannot be applied to certain situations. That's where the Gifts of Kindness Fund comes in, says IMPACT CEO Bo Chilton. “Sometimes we're limited in terms of the fees we're able to pay using government grants. We might spend \$8,000 in rent assistance but are prohibited from paying ineligible fees such as eviction court costs, attorney fees, and things of that nature,” said Chilton. “The idea that \$500 of ineligible fees would put a family out on the street is unconscionable. Leveraging Gifts of Kindness funding with our government grant dollars has been a tremendous help.”

Gifts of Kindness funding has covered eviction court fees, put families in extended stay hotels as long-term housing solutions are sought, and helped prevent the local shelter system from becoming overwhelmed—an especially important step to prevent the spread of COVID-19. “I'm so glad to have the flexibility in that funding,” said Chilton. “Sometimes we have people who fall through the cracks, and Gifts of Kindness has helped us create that safety net.”

Chilton also points to a unique situation where Gifts of Kindness dollars helped relocate a single mother and her three children to Columbus from Florida to escape domestic violence. Authorities in Florida had reached out to IMPACT for help, but government funding could only be used to help existing Franklin County residents. “Without Gifts of Kindness, we wouldn't have been able to relocate that family here.”

The fund's support for IMPACT has brought a greater understanding of what it's like for those facing eviction, said Sharpe. “To a certain degree, it's also destigmatized eviction. Many hardworking people with families are just one paycheck away from losing their house. That's compelling to donors.”



## Gifts of Kindness 2020 *by the numbers*

**\$371,391.07**

TOTAL GRANTED IN 2020

**\$1,509.72**

AVERAGE GRANT SIZE

**246**

TOTAL APPLICATIONS  
APPROVED

**84%**

PERCENT OF GRANTS ISSUED  
FOR HOUSING NEEDS

**32**

TOTAL NONPROFIT  
PARTNERS

**3**

NONPROFIT PARTNERS  
ADDED IN 2020

## A game-changing anonymous gift

In the fall of 2020, with the second wave of COVID-19 underway, The Columbus Foundation received exciting news: an anonymous donor pledged up to \$2.5 million to match donations to the Gifts of Kindness Fund. If the community could raise \$2.5 million, the full matching gift would be unlocked and enable extraordinary kindness to neighbors during turbulent times.

On Giving Tuesday, held December 1, 2020, Columbus Foundation donors and members of the community rose to the occasion, making nearly 650 gifts totaling more than \$1 million. By January 2021, the matching gift challenge reached its \$2.5 million goal.

Dan Sharpe, Vice President for Community Research and Grants Management at the Foundation, was not surprised by the outpouring of support. “Our donors understand the importance of supporting basic needs, such as food, shelter, and clothing. With so many individuals living on the margin without a safety net during the COVID-19 pandemic, our donors and our community answered the call and responded to prevent further trauma to families,” said Sharpe.

While stimulus payments and federal CARES Act funding helped address the financial damages of the pandemic, the infusion of generosity to the Gifts of Kindness Fund created an additional safety net for the community’s most vulnerable. And, as the community’s needs changed during COVID-19, the fund itself adapted to facilitate more responsive grantmaking.



“To be kind is to be strong” mural created by Thom Glick for the Short North Arts District Summer Spray Series.

Photo by Margaret Robinson

“What we’re trying to convey is that kindness is a journey, and caring for one another can take many forms.”

**KATE OLIPHINT,  
DIRECTOR OF KINDNESS**

## The future of kindness

Grantmaking is just one piece of The Columbus Foundation’s efforts to spread kindness throughout the community. For years, the Foundation has worked to cultivate a culture of kindness that fosters a sense of belonging for all. Kate Oliphint, Director of Kindness, hopes the future will build on the groundwork the *Gifts of Kindness Fund* has created.

“It’s so inspiring to me how the Gifts of Kindness Fund was established—that a donor recognized the importance of kindness and the mutual obligation to care for each other and didn’t want those values to be eroded,” said Oliphint.

Through her work at the Foundation, Oliphint is focusing on how kindness can intersect and complement the Foundation’s grantmaking. The kindness work also includes supporting and teaching empathy and mobilizing kindness ambassadors who do community-wide activities to honor one another’s humanity, in addition to advocacy and education.

“What we’re trying to convey is that kindness is a journey, and caring for one another can take many forms,” noted Oliphint.

With kindness being a quality all humans have the capacity for—available in endless supply—there’s no limit to the future of kindness in Columbus. “Kindness is not looking past someone,” Oliphint said. “It’s being present with and honoring people on the basis of their humanity alone. And that’s a beautiful thing.”

# FUNDS ESTABLISHED IN 2020

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## The Funds for Columbus (Unrestricted)

Created by civic-minded individuals to address emerging needs and opportunities in the community, *The Funds for Columbus* are composed of unrestricted funds and contributions. The Foundation's Community Research and Grants Management team researches and identifies the most effective organizations and initiatives to receive grants.

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192

**TOTAL NUMBER OF FUNDS**

\$269,845,930

**MARKET VALUE OF FUNDS**

(As of December 31, 2020)

\$10K–\$49,224,628

**MARKET VALUE RANGE**

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### **Gloria A. Heer Fund for Columbus**

Gloria Heer established this unrestricted fund through her bequest. A resident of Columbus and Punta Gorda, Florida, she was married to Bob Heer. This fund will enable The Columbus Foundation to respond to unforeseen community challenges and invest in the future of our city for generations to come.

## Field of Interest Funds

This fund option allows donors to make contributions to specific fields of interest that have meaning to them. This may include support for multiple areas of interest, such as older adults, healthcare, the arts, or a specific geographic area.

283

TOTAL NUMBER OF FUNDS

\$265,277,990

MARKET VALUE OF FUNDS

(As of December 31, 2020)

\$10K–\$34,804,392

MARKET VALUE RANGE

### Archer Family Fund of the New Albany Community Foundation

John and Teresa Archer established this fund to support their philanthropic interests in and around New Albany. John is the Executive Chairman and one of the owners of Kent Watersports. John and Teresa live in New Albany and have two children.

### Field of Interest Fund of the Stephen H. Barmakian Family Foundation in Loving Care and Memorial Tribute to Armenhoooh H. Barmakian, Mother (1903–2002), Haroutune Kevork “Harry” Barmakian, Father (1891–1949), Haig George “Haigy” Barmakian, Brother (1922–1945)

Steve Barmakian lived most of his life in Watertown, Massachusetts. He served in the U.S. Army in World War II and attended Northeastern University and Boston University. Steve was a talented baseball player who was signed to play for the Boston Red Sox before the war interrupted this plan. He worked for many years as a public relations specialist for the federal government. He was very proud of his family, especially his only sibling, Haig, who died in the Battle of the Bulge. Steve passed away in 2017.

### COVID-19 Assistance Fund of the New Albany Community Foundation

The New Albany Community

Foundation (NACF) created this fund to respond to the many urgent needs that emerged during the COVID-19 pandemic. The fund supports projects throughout New Albany and the New Albany-Plain Local School District. Although the fund was initially seeded with a gift from NACF, hundreds of donors have since given to the fund in honor of NACF’s 25th anniversary, which NACF celebrated in 2020.

### Form5 Prosthetics Fund of the New Albany Community Foundation

The New Albany Community Foundation created this fund to support Form5 Prosthetics, a nonprofit dedicated to providing eco-friendly prosthetics to those in need. Throughout the COVID-19 pandemic, Form5 Prosthetics has used its 3D printing capabilities to produce personal protective equipment for healthcare workers, first responders, and schools.

### New Albany Food Pantry Fund of the New Albany Community Foundation

This fund will support the New Albany Community Foundation’s efforts to eliminate food insecurity within the New Albany-Plain Local School District by connecting students and neighbors in need with food and other critical resources, especially families impacted by the COVID-19 pandemic.

### Constance L. Paul Community Fund

This fund was created with an interfund transfer from the *Constance L. Paul Fund*. Connie was a longtime resident of central Ohio. She had a bachelor’s and a master’s degree from The Ohio State University. She worked for many years as an audiologist at the Department of Otolaryngology at OSU. This fund will support charities in four fields of interest that Connie cared about: underprivileged children, individuals experiencing homelessness, relief efforts, and animal protection. Connie passed away in 2018.

### Jane M. Peterson Fund for Columbus

Jane McCoy, as the advisor to the *Jane M. Peterson Fund*, has recommended the creation of this permanent fund to support charities in central Ohio that primarily benefit residents of Columbus, especially opportunities for women and girls.

### Marilyn and David Pullman Animal Welfare Fund

This fund was established through a bequest from Marilyn Pullman. David and Marilyn Pullman were both born in Beaver, Iowa, and eventually settled in central Ohio after moving for David’s job in communications at The Ohio State University. Marilyn was a kindergarten teacher who loved books. David and Marilyn had a beloved cat-in-residence, Moochie. This fund will support animal welfare

charities. David passed away in 2013, and Marilyn passed away in 2019.

**Marilyn and David Pullman Library Fund**

This fund was established through a bequest from Marilyn Pullman. David and Marilyn Pullman were both born in Beaver, Iowa, and eventually settled in central Ohio after moving for David’s job in communications at The Ohio State University. Marilyn was a kindergarten teacher who loved books, especially Harry Potter. This fund will support local libraries. David passed away in 2013, and Marilyn passed away in 2019.

**Jeanne Rundell Fund**

This fund was established with a distribution from a trust created by the late Jeanne Rundell. The fund will provide for the physical and mental well-being of elderly individuals in central Ohio who do not have the financial resources to provide for their own care. Jeanne passed away in 1993. The trust provided for Jeanne’s sister until her passing in 2020, at which point it terminated to create this fund.

**Safety Town Summer Camp Fund of the New Albany Community Foundation**

This fund supports the Safety Town Summer Camp in New Albany. The two-week summer camp has taught thousands of New Albany children safety techniques and skills and was founded by the New Albany Community Foundation in collaboration with the New Albany Police Department, Plain Township Fire Department, and the New Albany Women’s Network.

**Sue and Andrew Skasko Family Fund of the New Albany Community Foundation**

**Designated Funds**

Donors support specific charitable organizations that they identify to receive grants during their lifetime and beyond.

350

TOTAL NUMBER OF FUNDS

\$402,027,028

MARKET VALUE OF FUNDS

(As of December 31, 2020)

\$10K–\$44,842,531

MARKET VALUE RANGE

**Ann and Bill Albershardt Fund**

This fund was created with a legacy gift through Ann Albershardt’s estate plan to support a number of organizations that were important to her. Ann was a native of Bexley, a 1946 graduate of Bexley High School, and a 1948 graduate of Ward-Belmont Junior College in Nashville, Tennessee. A lifelong member of Broad Street Presbyterian Church, Ann served as an elder trustee and financial secretary. She was also active in numerous other organizations, clubs, and committees. Ann passed away in 2020.

**Donald and Catherine Hantak Myotonic Dystrophy Research Fund**

Catherine J. Hantak established this fund through her estate plan to provide research and treatment for myotonic dystrophy and to improve the quality of life for individuals dealing with this inherited disease. Born in Scotland in 1921, Catherine grew up in Chicago, Illinois, and moved to Columbus in 1959. She was a longtime member of the Covenant Presbyterian Church and enjoyed playing bridge. Catherine lost her husband, Donald, and her three children to myotonic dystrophy. Catherine passed away in 2019.

**James P. Leslie Fund**

This fund was established with a bequest from Jim Leslie. Jim was a graduate of Wilmington College. He served four years in the U.S. Air Force as a mathematics/computer instructor, rising to the rank of 1st Lieutenant. He worked as an engineer at the North American Aviation Plant in Columbus and retired from the State of Ohio as a programmer and system analysis manager. Jim loved family history, traveling, going on archaeological digs, and volunteering at Ohio History Connection. He was an expert in primitive artifacts. This fund will support the work of the

Archaeological Conservancy in Ohio. Jim passed away in 2020.

### **Gay Su Pinnell Designated Fund**



Gay Su Pinnell, PhD, is Professor Emerita in the School of Teaching and Learning at The Ohio State

University, and a member of the Reading Hall of Fame. She has extensive experience in classroom teaching, field-based research, and in developing comprehensive literacy systems. Her transformative work has been with Reading Recovery, an early intervention for literacy that she launched in 1984. She has received numerous honors, including an honorary doctorate at Lesley University. Dr. Pinnell is a resident of Dublin and is a native of New Mexico. This fund will support the Columbus Symphony Foundation Fund, the Columbus Symphony Orchestra, The Ohio State University Foundation, Reading Recovery Council of North America, Inc., and Eastern New Mexico University Foundation.

### **Marilyn and David Pullman Designated Fund**

This fund was established through a bequest from Marilyn Pullman. David and Marilyn Pullman were both born in Beaver, Iowa, and eventually settled in central Ohio after moving for David's job in communications at The Ohio State University. Marilyn was a kindergarten teacher who loved books. David and Marilyn loved to travel. This fund will support three of their favorite nonprofits. David passed away in 2013, and Marilyn passed away in 2019.

### **Tadd and Nancy Seitz Endowment Fund for Southeast Ohio Foodbank**

This fund was created by longtime Columbus Foundation donors Tadd and Nancy Seitz to benefit the Southeast Ohio Foodbank as it works to provide access to affordable, quality food resources to those individuals, organizations, and other entities seeking to mitigate food insecurity and promote good nutrition in an efficient, eco-friendly, and sustainable way.

### **Tadd and Nancy Seitz Fund for Columbus Jazz Orchestra**

Tadd and Nancy Seitz are longtime donors of The Columbus Foundation who are passionate about the work of the Columbus Jazz Orchestra. They created this fund to continue their support for the organization as it works to produce, perform, and promote jazz.

### **Shackelford Endowment for OSU Veterinary College**

Don and Teckie Shackelford are longtime supporters of The Ohio State University College of Veterinary Medicine who believe in the college's mission and appreciate the amazing care provided for their dogs. The Shackelford family established this permanent fund through *The Shackelford Family Foundation* to support scholarships at the college now and in the future.

### **James Skidmore Memorial Fund**



This fund was established by Columbus Children's Choir, in partnership with longtime supporter and champion, James Skidmore. The fund will provide scholarships for students who wish to join the choir but need financial assistance.

### **Morris and Emma Woodhull Designated Fund for Nationwide Children's Hospital**

This fund was established through the generosity of the late Morris G. and Emma B. Woodhull to provide ongoing support to Nationwide Children's Hospital as the organization works to create the best outcomes for children everywhere.

### **Jane H. Zimmerman Legacy Fund**

Jane Zimmerman was a longtime philanthropist in Columbus. This fund reflects her deep interest in supporting nonprofits that were important to her. She lived for many years in Worthington and Naples, Florida, with her husband Robert O. Zimmerman, who passed away in 1993. Jane passed away in 2018.

## Organization Endowment Funds

Nonprofit organizations and individuals create this type of fund to protect the capital of an organization and help it meet future needs. The fund can provide a relatively constant source of income and can demonstrate security and long-term financial planning.

444

TOTAL NUMBER OF FUNDS

\$182,534,584

MARKET VALUE OF FUNDS

(As of December 31, 2020)

\$10K–\$13,056,705

MARKET VALUE RANGE

### Todd and Heather Bemis Fund for the Lincoln Theatre



This fund has been established in recognition of Todd Bemis' 40-plus years of service with the Columbus

Association for the Performing Arts (CAPA). While Todd, in his position as Senior Vice President of Operations at CAPA, has had daily responsibility of the many venues under the CAPA umbrella, the restoration oversight of the Lincoln Theatre was truly a major achievement. This new fund, honoring Todd and his wife, Heather, is designated and restricted for future capital expenditures as needed to sustain the Lincoln Theatre in perpetuity for use by all Ohioans and beyond. Much of the restoration of the Lincoln Theatre was lovingly and professionally accomplished under Todd's direction. The Todd and Heather Bemis Fund for the Lincoln Theatre was launched by The Electrical Service Professionals Co., President Greg Laws and his wife Becky, longtime supporters of the arts in central Ohio. Much growth is anticipated for this fund in order to fulfill future needs of The Lincoln Theatre.

### Bexley Cares Fund of the Bexley Community Foundation

This fund was established at the request of the Bexley Community Foundation to support and engage



the Bexley community as one that cares for those in need. The Board of Directors of the Bexley Community Foundation may request grants from this fund for that purpose.

### Bexley Women's Club Fund of the Bexley Community Foundation



This fund was established through the Bexley Community Foundation to support the Bexley Women's Club's mission and activities as the group works to award scholarships, improve the community, and advance social service projects.

### Scott Campbell Memorial Fund of the Gahanna-Jefferson Education Foundation



The Scott Campbell Memorial Fund was established to honor the memory of Scott Campbell, a 1988 graduate of Gahanna Lincoln High School (GLHS), and to provide supplemental funds for the Gahanna-Jefferson Public School golf program. During his sophomore, junior, and senior years, Scott was a member of the high school golf team, earning athletic letters and awards. Individually, he

was a medalist in several events and was selected to the Ohio Athletic Conference all-conference team. During his senior year, Scott was the first-ever member of the GLHS golf program to qualify for the State of Ohio interscholastic championship. The event was held at The Ohio State University Scarlet Golf Course, and he finished 12th within a field of 85 golfers.

### Columbus Fashion Alliance Vision Fund



Columbus Fashion Alliance is a collective of creatives who are passionate about the fashion industry

in Columbus. It aims to support the creation and growth of creative and fashion-based business through its four pillars: Learn, Make, Innovate, and Experience. As the Columbus Fashion Alliance grows, this fund will help advance its vision of building an ecosystem to make Columbus a center for fashion.

### Columbus Metropolitan Club Peter H. Edwards Legacy in Civic Engagement Fund

The Columbus Metropolitan Club established this fund to support future programming consistent with the causes supported by Peter H. Edwards. The fund was established by his son, Jeff Edwards. Jeff is the CEO of the Edwards Companies.

**Columbus Metropolitan Club  
Lynn Greer Legacy in  
Civic Engagement Fund**



The Columbus Metropolitan Club established this fund to support future programming celebrating

inclusion and equity for the LGBTQ community. Lynn has been an active community leader in Columbus and nationally.

**Comfort Family Fund  
in Support of the Upper Arlington  
Community Foundation**

Greg Comfort is a former chair and member of the Upper Arlington Community Foundation (UACF) board. He and the UACF board will jointly request grants from this fund to support the Upper Arlington community. Greg retired as President of the EMH&T engineering firm. He is a longtime resident of Upper Arlington and raised his family there.

**Baker Evans Memorial Fund of  
the Gahanna-Jefferson Education  
Foundation**



The Gahanna-Jefferson Education Foundation created this fund to support a scholarship to recognize a

graduating senior from Gahanna Lincoln High School. It will be awarded to students who have demonstrated hard work, high academics, service within the school and community, and a genuine interest in continuing their education in the field of agriculture. This fund was established by the estate of Ruth Junkermann, who was a longtime resident of Blacklick. Ruth was a hardworking woman, who had a heart of gold and would just as soon be on her tractor at Maple Springs Farm. She was a 75-year member of Mifflin Presbyterian Church, and was

also a member of the Farm Bureau and the Jefferson Township Zoning Board.

**Jim Foley Endowment Fund for  
Cristo Rey Columbus High School**



Cristo Rey Columbus High School is a Catholic, college-preparatory high school with a

professional work study program empowering students of all faiths, in need of an affordable, high quality education, to excel in college, in career, and in character. This endowment fund was founded to ensure the vision of young men and women persevering and succeeding is sustained and that the Cristo Rey Columbus educational opportunities will be available to students for decades to come.

**Fort Care Fund**



Fort Care was founded in July 2019, after 17 years of independent operations, with the mission of honoring

our military soldiers, families, and veterans for their tremendous sacrifice and service to our country. The organization distributes what it has branded as an "Honor Package" to soldiers and their families as a way to say thank you and to honor them for their service.

**Junkermann Nursing Fund of the  
Gahanna-Jefferson Education  
Foundation**



This fund was established by the Gahanna-Jefferson Education Foundation to

support a scholarship in memory of Ruth Junkermann, who was a longtime resident of Blacklick. Not

only did Ruth work on her family farm but she also worked for her husband's medical office and wished to support future nursing students. The fund will support the Ruth Junkermann Nursing Scholarship, which recognizes a graduating senior from Gahanna Lincoln High School who shows a genuine interest in continuing their education in the field of nursing, and has demonstrated hard work, high academics, and service within the school and community.

**Knell Family Centennial Fund**

Sue Knell was a resident of Upper Arlington her entire life except when she attended and played basketball at Colorado Women's College (now part of the University of Denver). Her family's home, where she lived until her passing, was built in 1916 and was one of the original homes in Upper Arlington. The proceeds from the sale of this home were distributed to create this fund, which will support the work of the Upper Arlington Historical Society. Sue passed away in 2019.

**Leadership Columbus Diversity  
Scholarship Fund**



This fund enables Leadership Columbus to increase access to professional development and

leadership opportunities for all by assuring diversity in all Leadership Columbus programming, including the Signature Program and Nonprofit Board Governance Training. The fund will enable more Columbus residents to lead with confidence and courage and foster connections that strengthen the social fabric of the community.

**Lucille’s Legacy Fund of Worthington Christian Schools Foundation**



Founded in 1973, Worthington Christian School (WC) is a K–12 college-preparatory school

and a two-time recipient of the prestigious National Blue Ribbon School of Excellence for Exemplary High Performance. WC serves over 900 students on two campuses: Lower School (Grades K–6) and Upper School (Grades 7–12). WC’s mission is to develop the mind of Christ in students through rigorous intellectual, creative, and physical pursuits. The Worthington Christian School Foundation established this fund to provide financial assistance for WC teachers continuing their education.

**NWUMC General Enhancement Fund**

Through the generosity of a member of the church, Northwest United Methodist Church (NWUMC) created this new endowment fund to support church needs above and beyond the yearly budget. Located on Riverside Drive, NWUMC commits to welcoming all people.

**Ohio Bankers Foundation Fund**



The Ohio Bankers Foundation Fund was established to continue the Ohio Bankers Foundation

mission of improving financial literacy and finding the next generation of great bankers. The Ohio Bankers League established the Ohio Bankers Foundation as a statewide initiative to bring all of Ohio’s banks together to make a lasting impact, believing that it is their responsibility to underline the importance of financial health.

**Payne Theological Seminary Doctorate of Ministry Program Endowment Fund**



Located in Wilberforce, Ohio, and founded by the African Methodist Episcopal Church, Payne Theological

Seminary is the oldest freestanding, African American seminary in the United States. This fund provides financial assistance to students currently enrolled in the Doctor of Ministry program.

**Payne Theological Seminary General Operating Endowment**

Located in Wilberforce, Ohio, and founded by the African Methodist Episcopal Church, Payne Theological Seminary is the oldest freestanding, African American seminary in the United States. This fund serves to support general operations, teaching, research, and other mission-related activities of the Seminary.

**Payne Theological Seminary General Scholarship Endowment Fund**

Located in Wilberforce, Ohio, and founded by the African Methodist Episcopal Church, Payne Theological Seminary is the oldest freestanding, African American seminary in the United States. The Seminary holds multiple endowments at The Columbus Foundation.

**Payne Theological Seminary Joseph Turner Endowment Scholarship Fund**

Located in Wilberforce, Ohio, and founded by the African Methodist Episcopal Church, Payne Theological Seminary is the oldest freestanding, African American seminary in the United States. Joseph V. Turner, a board member, created this fund along with his wife and siblings to support AME students at Payne who are training for ministerial leadership.

The scholarship is named to honor his late parents.

**Payne Theological Seminary Mamon and Leolean Powers Scholarship Fund**

Located in Wilberforce, Ohio, and founded by the African Methodist Episcopal Church, Payne Theological Seminary is the oldest freestanding, African American seminary in the United States. Claude Powers, a board member, created this fund to support Payne students, preferably in the Fourth Episcopal District of the AMEC, who are training for pastoral ministry. The scholarship is named to honor his late parents.

**PC Charitable Foundation Endowment Fund**



This fund was created by the PC Charitable Foundation, the charitable arm of the Players

Coalition. The Players Coalition was founded in 2017 by NFL players Anquan Boldin and Malcolm Jenkins. Its mission is to achieve social and racial equality using Players Coalition influence and support to impact systemic social and civic change in the areas of police and community relations, criminal justice reform, education, and economic advancement in low-income communities.

**Residential Options, Inc. Endowment Fund for Individuals with Intellectual Disabilities**



This fund will support the work of Residential Options Inc. (ROI), which began in 1980 to provide quality

support to individuals with developmental disabilities. ROI supports individuals at two residential homes: the Shasta Home

in Columbus and the Bogota Home in Westerville.

### **Zuheir and Susan Sofia Fund for the CSO**



This endowment fund was established by the Columbus Symphony Orchestra (CSO)

at the instruction of Zuheir and Susan Sofia. It will provide permanent support to enable CSO to continue its commitment to excellence.

### **Tiger Legacy Fund**



The Circleville City School Foundation's *Tiger Legacy Fund* was established as a second endowment

source to extend and further develop its fiscal capacity to serve students in the Circleville City School District.

The Tiger Legacy Fund's intent is to have a long-term investment vehicle to facilitate student supports, expand classroom equipment offerings, broaden student experiences, and create post-secondary opportunities for Circleville students by facilitating scholarship initiatives through sustainable means.

## Scholarship Funds

This fund type is used by donors to help students achieve their educational goals through scholarships or awards. Donors are involved by defining candidate eligibility, selection, and award use.

251

TOTAL NUMBER OF FUNDS

\$115,823,958

MARKET VALUE OF FUNDS

(As of December 31, 2020)

\$10K–\$30,808,598

MARKET VALUE RANGE

### Davey Tree Family Scholarship



The Davey Tree Expert Company is an employee-owned company that provides tree care, grounds

maintenance, and environmental consulting services to residential, utility, and commercial clients throughout the United States and Canada. The Davey Tree Family Scholarship assists qualified dependents of employees of The Davey Tree Expert Company and its subsidiaries in pursuing post-high school education.

### Scot A. Elwood Memorial Scholarship Fund

The Scot A. Elwood Memorial Fund has been established in loving memory of Scot Alexander Elwood, who graduated from New Albany High School in 2002 and was killed in a tragic accident during his sophomore year at Cornell University. Scot's family and friends hope to memorialize Scot through these scholarships, by promoting his ideal of combined athletic and academic excellence.

### The Gates Foundation – Ross County Scholar's Fund of the Ohio University Foundation of The Columbus Foundation

Mary and Larry Gates are longtime and generous supporters of Ohio University. Through the

Ohio University Foundation, they established this fund to support Ohio University Foundation's administration of the Gates Scholarship Fund, which offers scholarships to students graduating from Ross County high schools. Mary and Larry reside in Chillicothe. Larry retired as Senior Vice President for Human Resources and Administration with the Philip Morris Companies.

### Larry Griffin Choir Scholarship Fund

Formerly the Come to the Water Music Award, the Larry Griffin Choral Awards are presented each year to students who have demonstrated dedication to the Worthington Kilbourne High School choir program.

### Ohio Green Beret Support Group Scholarship



The Ohio Green Beret Support Group is a charitable subsidiary to the Ohio Chapter of the Special Forces Association. Its members are Green Berets who reside or serve in Ohio. The organization's purpose is to assist Green Berets and their families when these elite soldiers are unable to do so on their own. Green Berets have the highest casualty rate among all members of the U.S. military, and there is a 70-member unit based near Columbus that deploys frequently and has served multiple

combat tours in Afghanistan, Iraq, and other regions. Many of these soldiers have been wounded in combat. Nine have been inducted into Ohio's Military Hall of Fame for Valor.

### Amanda Rush Scholarship Fund for Future Leaders



This fund was established to honor and celebrate the life of Amanda Rush, who tragically died in October 2020. Amanda was employed by White Castle for 14 years, working her way up to manager. This scholarship will support central Ohio restaurant employees or students going to school for restaurant management or hospitality who reflect the hard work, talent, and heart for hospitality that were the hallmarks of Amanda's leadership.

## Donor Advised Funds

Flexible and convenient, this is the number one fund choice for many donors. With Donor Advised Funds, the donor receives an immediate tax deduction when they establish the fund, but can take their time in selecting charities to receive grants from the fund.

1,320  
TOTAL NUMBER OF FUNDS

\$974,944,395  
MARKET VALUE OF FUNDS  
(As of December 31, 2020)

\$10K–\$119,000,000  
MARKET VALUE RANGE

### Anonymous (34)

### 1st Choice Family Foundation

### 2Louises Fund



Shiloh and Dimiter Todorov established this fund to deepen their existing philanthropy

focused around education, women and equity. Shiloh is the Development Director at Move to PROSPER and Dimiter is a vice president at The Scotts Miracle-Gro Company. They reside in downtown Columbus with their two dachshunds.

### Anderson-Sandman Family Fund



Kathleen Marie Sandman and Peter Martin Anderson moved to Columbus in 1988 to start their

careers at The Ohio State University as a microbiologist and materials scientist/engineer, respectively. Over the past 32 years, they and their children have experienced and benefited from the sense of community, cultural and educational treasures, and chances to grow and connect. Establishing a fund at The Columbus Foundation is their way of saying “thank you” to those past and present who helped to make

Columbus a place of opportunity for them. The fund’s purpose is to help create opportunities for education and community-building, cultural and spiritual growth, and stewardship of the environment now and in the future.

### Teresa and John Archer Family Fund

John and Teresa Archer established this fund to facilitate their charitable goals. John is the Executive Chairman and one of the owners of Kent Watersports. John and Teresa live in New Albany and have two children.

### Barbara and Duane Baker Family Fund



This fund was established by central Ohio residents Duane and Barbara Baker. Duane is retired

from the School Employees Retirement System of Ohio (SERS), having worked for several decades in information technology in K–12 and higher education, as well as consulting for agencies of the State of Ohio and private industry. Barbara works part-time as a registered nurse with the OhioHealth Grady Memorial Hospital. They have two adult sons and seven grandchildren.

### The Miklós Battaglia Fund



Established in honor of the late Nick “Miklós” Battaglia, *The Miklós Battaglia Fund* supports

Columbus organizations responding to food scarcity and social inequity issues as determined by an advisory committee comprised of his close friends and immediate family. SoupFest, Nick’s passion project, has grown exponentially since his passing while serving as the fund’s main fundraising entity.

### Patrick J. Brennan Memorial Fund

This fund was created by Sandra Brennan to honor the memory of her husband Patrick Brennan. Patrick was born in Pittsburgh, Pennsylvania, and spent most of his life there before moving to Columbus in 1992. He served in the Marines and did two tours of duty in Vietnam. Patrick and Sandra raised four children. Sandra is a retired urban district educator and is now an active volunteer with her church and in programs involving children. Patrick passed away in 2014.

### Haley and Max Brickman Fund

Haley and Max Brickman created this fund to make an impact in their new community of Columbus. Haley is a Postdoctoral Research Fellow at Nationwide Children’s Hospital’s



Behavioral Health Pavilion and Max is the Managing Director of Heartland Ventures. In their professional roles, the Brickmans explore how their work can serve the world; they will further these efforts through their philanthropy and the creation of their new fund.

### Bridge Alliance Justice and Equity Fund

Bridge Alliance is a network of national organizations focused on creating collaboration and civic engagement. This fund was established to build the capacity of uniquely diverse catalytic leadership and social enterprise in Columbus.

### Stephen and Ivy Brown Foundation

This fund was established by Steve and Ivy Brown to help them achieve their charitable goals. Steve is the owner of the Payne & Brown Insurance Agency. Steve and Ivy have four daughters and reside in Westerville.

### Waki Bryant Fund



This fund was created in memory of Waki Bryant, who died tragically in 2020 at 18 years of age. Waki's happiest days were spent during summers as a camper and counselor at Falcon Camp. This fund will provide scholarships to enable other inner-city youth, like Waki, to attend summer camps.

### Cultivating Success Fund



This fund was established by a group of 15 friends who want to deepen their community impact via philanthropy. The fund will

provide grants to nonprofits that focus on strong support structures for families and individuals, allowing them to learn, grow, and cultivate success. At the heart of the fund is a group of Westerville North High School 2005 graduates, their spouses, and friends who are committed to impacting their communities for the better.

### Donald and Cynthia Currie Family Fund

### Shirley Daley Community Fund



This fund awards small grants and seed money to organizations in the Lima/Allen County Ohio community

that promote and encourage community collaborations, grassroots leadership development, and positive experiences for youth, especially those that help develop leadership and life skills, and inspire equality and diversity—all issues that mattered to Shirley Daley, and things that she diligently promoted throughout her life.

### Lindsey Dargusch Fund



Easterseals, in partnership with dad, Bill Dargusch, mom, Maureen Ingram, and sister, Dareth Trenary, established this fund to honor the life of Lindsey Dargusch. A graduate of Bexley High School, Lindsey was a strong woman with an amazing energy about her. She went on to attend Wilmington College and Bradford Culinary School. She loved to cook, and ran a specialty bath products business in Vicksburg, Mississippi. She received a U.S. Patent in 2008 for a bracelet to house catheters for those in need. She also served as a stalwart ambassador for Easterseals,

supporting the organization's mission of providing exceptional services to ensure that all people with disabilities and their families have equal opportunities to live, learn, work, and play in their communities. Lindsey passed away from complications of Spina Bifida in 2018.

### Eliason Family Fund

Jason and Ruth Eliason established this fund to support their charitable interests. Jason and Ruth are from the small town of Mesopotamia, Ohio, and both are graduates of Ohio Wesleyan University. Jason is a partner at Waller Financial Planning Group. They reside in Delaware and have three children: Jacob, Isabella, and Nicholas.

### Pamela Thomas Farber Fund

This fund was created with an interfund transfer from the *I. Lorraine Thomas Fund*. Pam Farber, a daughter of the late Lorraine and Dave Thomas, is the fund advisor. She and her siblings own The Dave Thomas Family Companies, which operates numerous Wendy's franchises. Pam has also been involved in local charities, including Nationwide Children's Hospital and Franklin Park Conservatory. She has three adult children.

### Farris Family Fund



Abby and Jason Farris created this fund to support their philanthropic interests. They are passionate about empowering children to realize their full potential.

### Fechtor Fund

Fechtor is a full-service advertising and branding agency based in Columbus. The Fechter Fund was established to enable Fechter to strategically and efficiently meet its philanthropic goals.

### Financial Wellness Fund

This fund will support the Financial Wellness Initiative that was started to bring financial wellness to neighborhoods in Columbus by partnering with nonprofit organizations to offer an online, self-guided financial wellness training program, Truist Momentum. The program equips participants with the information they need to prioritize, plan, and make progress on their journey to financial confidence.

### Todd and Melissa Fisher Family Fund

This fund was established by Todd and Melissa Fisher to support their charitable goals. They reside in Gahanna.

### Grace Franklin and Rip Ripley Fund

This fund was established by Grace Franklin and Randall “Rip” Ripley to support their charitable giving, directed at boosting the health and well-being of the Earth and its inhabitants—humans, plants, animals, and land.

### Give Back Fund

### Gjestvang Applegate Family Fund



Liv Gjestvang and Julia Applegate established this fund to address inequities in historically

marginalized populations and to teach their children about giving back to their community. Liv is Associate Vice President of Learning Technology at The Ohio State University and Julia directs the Equitas Health Institute. Liv and Julia met in Toronto 20 years ago, reside in Columbus, and spend as much time as possible in the water, on bikes, and in their camper.

### Hackbarth Family Fund



Jim Hackbarth is CEO of Assurex Global, a global network of large insurance brokers. He has served on

several boards and as he nears retirement, he expects to increase his board work but also “pay forward” through their family fund to support their varied charitable interests. Jim has a bachelor’s degree and MBA from The Ohio State University. Susan Hackbarth has a bachelor’s from OSU and her career spans several industries including technology, executive recruiting, and she is currently instructing yoga to cancer survivors at McConnell Health. Jim and Susan reside in Upper Arlington where they enjoyed raising their four children and spend their summers at Lakeside, Ohio.

### Hansen Family Loaves and Fishes Fund



Katelin Hansen, PhD, and Ryan Hansen, PhD, established this fund to help build the Front Porch of

the Kingdom of God on the South Side of Columbus. Ryan is a licensed psychologist, and Katelin is Director of Operations, Music Minister, and Deaconess at United Methodist Church and Community Development for All People. Both earned their doctoral degrees at The Ohio State University.

### John Franklin Havens II Fund

This fund was established with an interfund transfer from a fund created by Barbara B. Havens, who passed away in 2018. The advisor on the new fund is Barbara’s son, John Franklin Havens II.

### Parker Raine Havens Fund

This fund was established with an interfund transfer from a fund created by Barbara B. Havens, who passed away in 2018. The advisor on the new fund is Barbara’s daughter, Parker Raine Havens.

### The Heart’s Playbook Foundation



The Heart’s Playbook Foundation was established by Janelle and Nick Foligno. Inspired by

their daughter Milana’s lifelong battle with heart disease, the foundation is focused on building stronger communities in heart health, supporting cardiac centers across the nation in patient care, aiding in the discovery of technological advancement through innovative heart research, and providing resources to other families in need.

### Isler Family Fund



Mike and Heather Isler established this fund to advance their philanthropic goals. Mike is the Chief

Revenue Officer of CyberSource, a Visa solution. He has a bachelor’s degree and a master’s degree in business administration from The Ohio State University and is active in the Dublin A.M. Club of Rotary International. Heather is also an alumna of OSU and is a former educator turned community volunteer. Heather and Mike have two sons and reside in Dublin.

### Jarnryd Family Fund

The Jarnryd family lives in the Boston area. They have many philanthropic interests, especially the Bacaanda Foundation, which is committed to improving the lives of people in need in rural southern Mexico.

### Amelia Jeffers Family Fund



Amelia Jeffers established this fund to support her family's charitable efforts and as a vehicle for a legacy

gift. Amelia is involved in several community causes and is a luxury lifestyle professional, working as the Publisher of *Sophisticated Living*, a licensed Realtor, and a fine arts and antiques auctioneer and appraiser.

### Kiehner Johnson Family Fund

This is a second fund created by Kiehner Johnson as a Donor Advised Fund, to partner with a Designated Fund created in 2018, to provide flexibility in determining recipients, timing, and amounts or special projects of interest to his family. A lifelong resident of Columbus, he began his 50-year career as an attorney in 1952. He started as an Ohio Assistant Attorney General, an Assistant County Prosecutor, and then a partner in the former firm of George, Greek, King & McMahon, and after their merger, a partner with Baker & Hostetler, LLP. After retirement from Baker, he was appointed as a member and chairman of the Ohio Board of Tax Appeals, serving two terms. He is married to Jane P. Mykrantz and they live in Bexley. He has three daughters, three sons-in-law, seven grandchildren, and one great-grandchild.

### Keeler Family Fund



Andy and JJ Keeler established this fund to support local charities that align with their philanthropic

interests. Andy is President of the financial planning and wealth management firm he founded, Keeler & Nadler Family Wealth. Andy and JJ are graduates of The Ohio State

University (BS, 1994 and BA, 1996, respectively) and Andy holds the Certified Financial Planner designation. They are residents of Dublin and have one son, Jake.

### Killoren Family Fund

Lexi and Dan Killoren created this fund to support causes that are important to them, including their alma mater, church, and other community programs. The Killorens have a history of family involvement in philanthropy, both through their own charitable giving and through Lexi's career as a fundraiser specializing in higher education. The Killorens live in Worthington with their two children and dog.

### Knight Family Fund



Steven Knight and Nicole Boyer live in German Village. Their philanthropic

passions include promoting equity and access, and supporting the arts with a special emphasis on music. As the COO of Quantum Health, Steven works to provide care coordination and peace of mind in healthcare settings. Nicole is Senior Project Manager at The Community Builders, where she helps the company achieve its mission to build and sustain strong communities where people of all incomes can achieve their full potential through the construction of mixed-income and mixed-use developments.

### Lattimore Family Fund

This fund was established by Dr. Vergel L and Joy R. Lattimore to support their charitable goals. Dr. Lattimore is President and Professor of Pastoral Psychology at Hood Theological Seminary. Joy is a retired reading teacher. They are residents of Westerville.

### Lowe 'n' Strauss Family Fund



John Lowe and Catherine Strauss established this fund to support their family giving. John is the CEO

of Jeni's Splendid Ice Creams. He is a graduate of University of Illinois Urbana-Champaign and holds a law degree from The Ohio State University Moritz College of Law. Cathy is a partner at Ice Miller, LLC. She is a graduate of OSU and earned her law degree from the George Washington University Law School. John and Cathy have three boys and live in Upper Arlington.

### Lutz Family Foundation

Steve and Debbie Lutz of Dublin, Ohio, and Fort Myers, Florida, established this fund to support ministries important to them. These include The Salvation Army of Central Ohio and Dublin A.M. Rotary where Debbie served on both boards for many years. They also support veterans' help organizations and the Christian missions of Samaritan's Purse, Heifer International, and Agora Church.

### Magorien Family Fund

Raymond and Susan Magorien established this fund to support their favorite charities and causes. Raymond is an interventional cardiologist at The Ohio State University Wexner Medical Center. Raymond and Susan reside in German Village.

### Martin Family Giving Trust



This fund was established by Bob and Karen Martin to support their family's charitable interests.

Bob is an orthopedic surgeon with Orthopedic One. He graduated from Ohio Northern University before

earning his medical degree from the University of Cincinnati. Karen is also a graduate of Ohio Northern University. Bob and Karen reside in Westerville and have three children.

#### **Mask 4 Good Fund**



The Mask 4 Good Fund was established by Jacob Block in Ohio with the mission to ease the

strain on the healthcare system by directing vital PPE to the healthcare community and the professionals within it.

#### **Matros Family Fund**

This fund was established by New Albany residents Karen and Todd Matros. Together with their children, Noah and Emma, they will use this fund to impact the community in central Ohio and beyond.

#### **McGinnis Family Fund**

#### **Menezes Family Fund**

Rachel and Jonathan Menezes established this fund to support their charitable giving.

#### **Middle West Spirits Fund**



This fund was established by Middle West Spirits to support a range of nonprofits in our community.

Building on four generations of distilling traditions, Middle West Spirits was founded in 2008 and opened its distillery for commercial production of artisan spirits in 2010.

#### **Don and Melissa Mitchell Family Fund**

#### **Wendy Thomas Morse Family Fund**

#### **Myers Family Fund**

Tammy Roberts Myers and Paul

Myers created this fund to support charitable initiatives in central Ohio and beyond. Tammy worked at L Brands for many years before leaving to serve the community in a new way through her company, SS Resolution LLC. Paul is retired. Tammy and Paul live in Columbus.

#### **National Kidney Foundation of Ohio Fund of the Columbus Medical Association Foundation Unlimited**



National Kidney Foundation™

as a lifeline for all people impacted by kidney disease and enhances lives through prevention, education, research, and treatment.

This fund will support the programs and work of the National Kidney Foundation of Ohio as it serves

#### **Ohana Fund**

Mark Setterlin and Aimee Moore created this fund to support the community, providing opportunities focused on efforts towards justice and equity. Together with his brother, Mark runs Setterlin Building Company and is the fourth generation to operate the family business. Aimee is an instructor in the Knowlton School of Architecture at The Ohio State University.

#### **Pavich Family Foundation**

This fund was established by Amy and Nick Pavich to support their philanthropic goals. They reside in Clintonville.

#### **Paying It Forward Fund**

Rod Essig and Betsy Shaffer created this fund to deepen their philanthropy. Rod and Betsy live in Columbus.

#### **Clifford and Carol Peterson Fund**

Cliff and Carol Peterson created this fund to broaden their philanthropic impact. They are residents of Northville, Michigan.

#### **The Powell Family Fund**

Bob and Cindy Powell established this fund to benefit their family's charitable goals.

#### **Ransier Family Fund**

The Ransier Family wishes to continue support for organizations and activities that reflect their values and to pay tribute to son and brother, Charles Ransier, who brought purpose to their lives. Fred, Kathy, Brad, and Rick reside in Columbus and remain engaged in community activities.

#### **Roark/Budde Charitable Fund**

The Roark/Budde Family established this fund to support their charitable interests. They reside in Columbus.

#### **Scheetz Family Fund**

This fund will support the philanthropy of Richard and Cynthia Scheetz. Richard is an oral and maxillofacial surgeon at Oral & Facial Surgeons of Ohio, which he founded in 1994 in Dublin. He has a bachelor's degree from the University of Notre Dame and a dental degree from The Ohio State University, as well as a master's degree in anatomy. Richard and Cynthia live in Dublin and have five adult children and eight grandchildren.

#### **Schroeder Family Foundation**

Katie and Paul Schroeder created this fund to support their charitable giving. Their wish is to make a difference in the world by supporting causes that give others a hand up by helping to eliminate hunger, improve housing, and provide education with a focus on literacy.

#### **Setterlin Building Company Fund**

Setterlin is a family-owned commercial construction company that provides outstanding construction services throughout central and southern Ohio. Two brothers, Mark and Steve Setterlin,

run the business and are the fourth generation to operate the company. This fund will support the company’s charitable goals.

**Sherwood Fund**

This fund was created by an anonymous donor who formerly lived in Columbus and, incidentally, on Sherwood Road.

**Sevens Fund**

This fund was established by an anonymous family to support the family’s current giving interests, as well as to develop a long-term philanthropic plan.

**Madeline Shaw and Stan Durkin Family Fund**

**Ben Shealy Foundation**



Ben Shealy was an energetic, creative, and funny young man full of energy and passion. He died unexpectedly

in May 2020 at the age of 21. The Ben Shealy Foundation is focused on helping youth and young adults with brain health, awareness, education and communication to combat a rapidly growing surge in youth mental health issues.

**Sleep Medicine Research Foundation, Inc. Fund of the Columbus Medical Association Foundation**

**SSI Caring Fund**



Founded in 1990, Sophisticated Systems Inc. provides technology services and

solutions to a variety of industries across central Ohio. The SSI Cares Fund was established to help Sophisticated Systems execute its community engagement goals as

part of its Pillars of Success vision for the future.

**Starfish Retention Fund**



The Franklin County Treasurer’s Office, led by Treasurer Cheryl Brooks Sullivan, established this

fund in 2020 with community gifts to support residents who are unable to pay delinquent property taxes. The fund will benefit the STAR Program, which supports Franklin County homeowners experiencing financial hardship that may lead to property tax foreclosure. STAR is an acronym that represents the goals of the program to Sustain, Teach, Advocate, and Retain.

**The Frank and Vera Stavroff Family Foundation**

**Patti Steinour Family Fund**

In honor of Steve Steinour’s board service, Exelon Corporation made a contribution, which Steve and Patti Steinour matched to establish the *Patti Steinour Family Fund*. Steve is the Chairman, President and CEO of Huntington National Bank. Patti Steinour is very involved in the community. The funds will primarily be used to support organizations working to make lives better for the economically disadvantaged. Steve and Patti reside in New Albany.

**Tracy Stuck Kindness Fund**

Tracy Stuck created this fund to deepen her philanthropic commitment in central Ohio and beyond. Tracy has served the students of The Ohio State University for many years and has been pivotal in creating and growing initiatives related to kindness at OSU and in the greater Columbus community.

**T-Cetra Foundation**



T-Cetra builds technology solutions to give cash-paying customers access to essential

services. Headquartered in Dublin, T-Cetra created this fund as part of its initiative to better serve the underbanked community through philanthropy.

**Wallis Engineering Fund**

**WHITSHA Fund**

**Wisdom Fund**

The Wisdom Fund was created to support efforts to increase educational opportunities, eradicate poverty, and spark community development.

**Young Family Charitable Fund**

This fund was created by Jay and DeAnn Young to support their family’s charitable giving. Jay is the President of College Bound Advantage and DeAnn serves as a board member and Program Committee Chair of New Directions Career Center.

**The Zotters!**

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## Community Foundations, Inc.

Community Foundations, Inc., a statewide affiliate, was established in 1987 to enable donors to support nonprofit organizations primarily in Ohio, and beyond the central Ohio region.

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150  
TOTAL NUMBER OF FUNDS

\$76,852,049  
MARKET VALUE OF FUNDS  
(As of December 31, 2020)

\$10K–\$14,978,743  
MARKET VALUE RANGE

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### DONOR ADVISED

Anonymous (1)

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## Emergency Assistance Programs

Launched in 2017, these funds are established by businesses to provide grants for food, shelter, and other basic needs for associates who are experiencing financial challenges due to an unexpected hardship.

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15  
TOTAL NUMBER OF FUNDS

\$2,061,430  
MARKET VALUE OF FUNDS  
(As of December 31, 2020)

\$10K–\$457,398  
MARKET VALUE RANGE

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### Anonymous (2)

#### Battelle EFAP

#### Davey Tree Emergency Employee Assistance Program



The Davey Tree Expert Company is an employee-owned company that provides tree care, grounds maintenance, and environmental consulting services to residential, utility, and commercial clients throughout the United States and Canada. This fund will provide emergency assistance to Davey Tree employees who have experienced a financial hardship due to a qualified disaster or emergency.

### Highlights Helps Fund



Highlights for Children helps children become their best selves by publishing content and creating experiences that engage, delight, and foster joyful learning. This fund helps its employees become their best selves by providing financial assistance to those who have experienced a financial hardship due to a qualified disaster or emergency.

### ProMedica Here to Help Fund

ProMedica is a mission-based, nonprofit health and well-being organization. The ProMedica Here to Help Fund will assist employees who have experienced a financial hardship due to a qualified disaster or emergency.

## Legacy Society



The Legacy Society thanks and recognizes those individuals who have let The Columbus Foundation know they plan to leave a gift to the community through a bequest, trust, life insurance policy, retirement fund, or Charitable Gift Annuity.

More than 800 Planned Gift donors are part of the Foundation's Legacy Society, which invites members to participate in a wide range of Foundation events, activities, and initiatives.

809

**LEGACY SOCIETY MEMBERS**  
*As of December 31, 2020*

38

**NUMBER OF NEW  
PLANNED GIFTS IN 2020**

\$89,405,347

**TOTAL AMOUNT IN PLANNED GIFTS COMMUNICATED IN 2020**

\$1,032,965,737

**TOTAL OF FUTURE PLANNED GIFTS DOCUMENTED TO DATE**

## 2020 Planned Gift Donors

Anonymous (6)  
Dr. Peter M. Anderson and  
Dr. Kathleen M. Sandman  
Carol J. Andreae  
Pamela A. Beech  
Patrick and Leslie Bennett  
Ellen German Berndt  
Robert L. and Barbara M. Brugler  
Dorothy L. Cameron\*  
Dr. Albert de la Chapelle, MD\*  
Scot E. Dewhirst\*  
Elfi Di Bella  
Grace A. Franklin  
Ora R. Fry III  
Thomas J. and Mary Beth Hall  
Margaret "Peg" Harmon\*  
Marilyn G. Hood  
Peggy and John Krieger  
Dr. David R. Lambert  
Syd L. Lifshin  
Arlene P. McKittrick  
Christa Metzger  
Michael North O'Brien\*  
Dave and Marge Olman  
Gay Su Pinnell  
Ms. Dolores "Dodie" Shapiro  
John S. and Elizabeth C. Sokol  
Tracy Stuck  
Mark A. Sutter  
Richard and Shari Swisshelm  
Jeanne E. Tierney and  
David C. O'Brien  
William and Celeste Williams  
Sue Wright

*\*deceased*

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## Supporting Foundations

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28

**NUMBER OF SUPPORTING FOUNDATIONS**

\$733,659,563

**COMBINED MARKET VALUE**  
(As of December 31, 2020)

\$44,480,893

**COMBINED 2020 GRANTS PAID**  
(Before inter-Foundation eliminations)

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From a family bringing multiple generations together to make a difference in the community, to a corporation enhancing employees' engagement with the causes they care about, each Supporting Foundation has an individual and inspiring story—and each has unique philanthropic goals.

**W**hile Supporting Foundation donors and boards focus on these goals and on the big picture of their philanthropy, The Columbus Foundation's expert staff takes care of the details—offering a wide range of professional services, from identifying critical community needs for grant investments, to developing financial policies and strategies, to assisting as founders frame their guidance for future foundation boards. The philanthropic family office approach benefits current generations and those yet to come, as Supporting Foundations are designed to continue in perpetuity.

Compounded over time, Supporting Foundation investments in the community present a compelling story of the impact of philanthropy. Since the first Supporting Foundation was created in 1976, Supporting Foundations have collectively paid over \$750 million to advance the programs and causes most important to them, in central Ohio and across the nation.

## Current Supporting Foundations

Battelle Charities  
Borrer Family Foundation  
Central Benefits Health Care Foundation  
Columbus Youth Foundation  
Community Gifts Foundation  
Crane Family Foundation  
William H. Davis, Dorothy M. Davis and William C. Davis Foundation  
Paul G. Duke Foundation  
The FG Foundation  
John B. and Dareth Gerlach Foundation  
John J. and Pauline Gerlach Foundation  
Greer Foundation  
Hinson Family Trust  
Ingram-White Castle Foundation  
Kidd Family Foundation  
Arthur and Sara Jo Kobacker, Alfred and Ida Kobacker Foundation  
L Brands Foundation  
Marsh Family Foundation  
John H. McConnell Foundation  
Meuse Family Foundation  
Moritz Family Foundation  
Isabelle Ridgway Foundation  
Roush Family Foundation  
The Shackelford Family Foundation  
Siemer Family Foundation  
Siemer Institute  
Margaret and Robert Walter Foundation  
Robert F. Wolfe and Edgar T. Wolfe Foundation

# 2020 Financial Summary

**A**s we all know, 2020 was dominated by the COVID-19 pandemic. The challenges and obstacles faced during this tumultuous year impacted every area of the Foundation, from financials and investments, to gifts received and grantmaking. I want to share some of the positive highlights from a year unlike any other.

First, grant distributions to nonprofits exceeded \$231 million, a historic amount for The Columbus Foundation and our Supporting Foundations. The record-breaking distribution year was driven by our *Emergency Response Fund*, which was established in the early days of the pandemic to help Franklin County nonprofits respond to the emerging crisis. Because of the generosity of the community and Foundation donors, this fund distributed more than \$7 million in grants in 2020. In addition, the 2020 Big Give exceeded all expectations, leveraging more than \$32 million to help nonprofits in our community during a perilous time.

Second, new contributions and gifts into the Foundation and our Supporting Foundations were \$274 million, easily one of the top years in history, again, driven by the generosity of our donors, community, and a record-breaking Big Give.

Third, the investment performance return of our primary endowment portfolio in 2020 was 20.7 percent. But, with that hefty return was a bumpy ride. In March 2020, as the looming pandemic became a harsh reality, financial markets declined significantly. Our endowment portfolio was no exception, declining over 30 percent within just a few weeks. However, because of the disciplined rebalancing strategy of our endowment portfolio, we took the significant decline as an opportunity to realign the portfolio's asset allocation targets. And, as the financial markets recovered and moved higher later in the year, the rebalancing strategy paid off by providing a substantial return.

We recognize more volatile days in the markets are ahead, and we will maintain our disciplined approach in diversification and rebalance back to allocation targets when necessary.

Thank you for your continued partnership with the Foundation. We strive every day to prudently protect the assets contributed to us and to carry out the charitable endeavors of our donors.



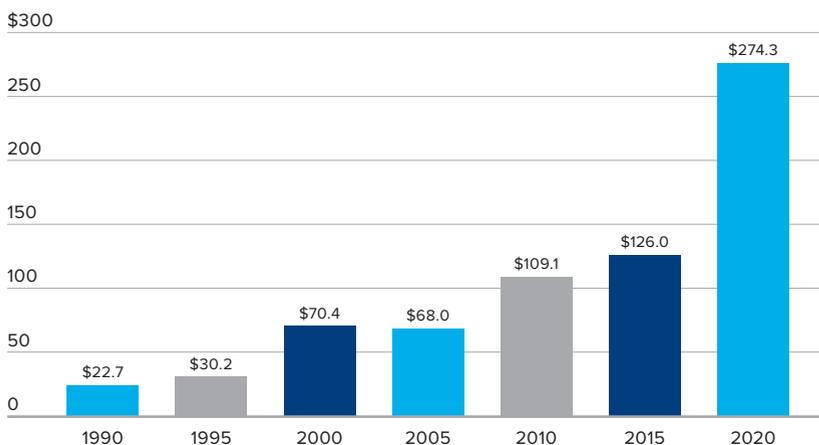
Respectfully,

A handwritten signature in blue ink that reads "Scott G. Heitkamp".

**SCOTT G. HEITKAMP, CPA**  
Vice President and CFO

**GROWTH OF GIFTS** (in millions)

for The Columbus Foundation, Supporting Foundations, and Community Foundations, Inc.

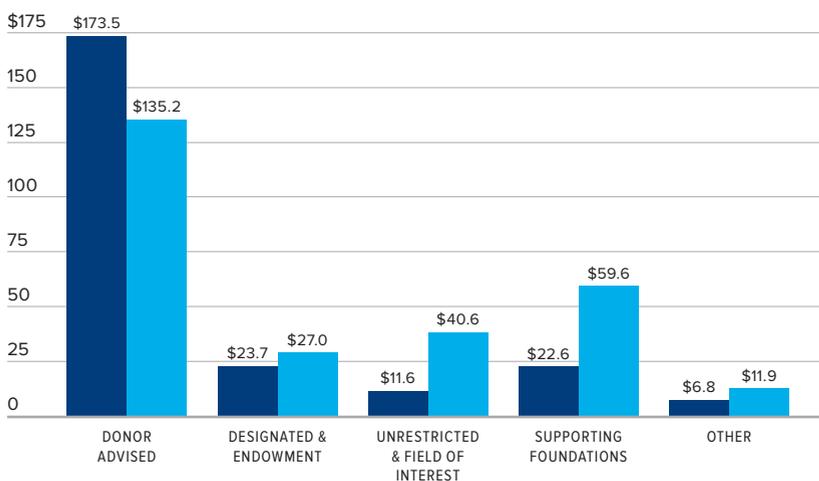


## Gifts Received for the Community

In 2020, the Foundation and its related entities received a total of \$274 million in new donations and bequests. Since 1944, generous donors have made gifts totaling more than \$3.6 billion dollars!

**GIFTS BY FUND TYPE AND SUPPORTING FOUNDATIONS** (in millions)

■ 2019: \$238.2 Million Total    ■ 2020: \$274.3 Million Total



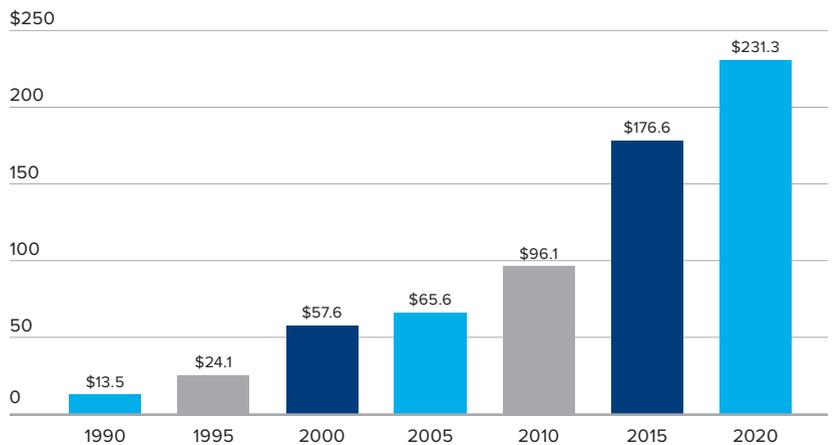
# 2020 Financial Summary

## Grants Distributed to the Community

Grants awarded in 2020 went to 4,534 nonprofit organizations. Since the first grantmaking year in 1944, The Columbus Foundation has distributed more than \$2.9 billion in grants. While the majority of the Foundation's overall grantmaking continues to be distributed to central Ohio nonprofits, the Foundation also distributes grants to organizations throughout the state of Ohio, across the country, and internationally.

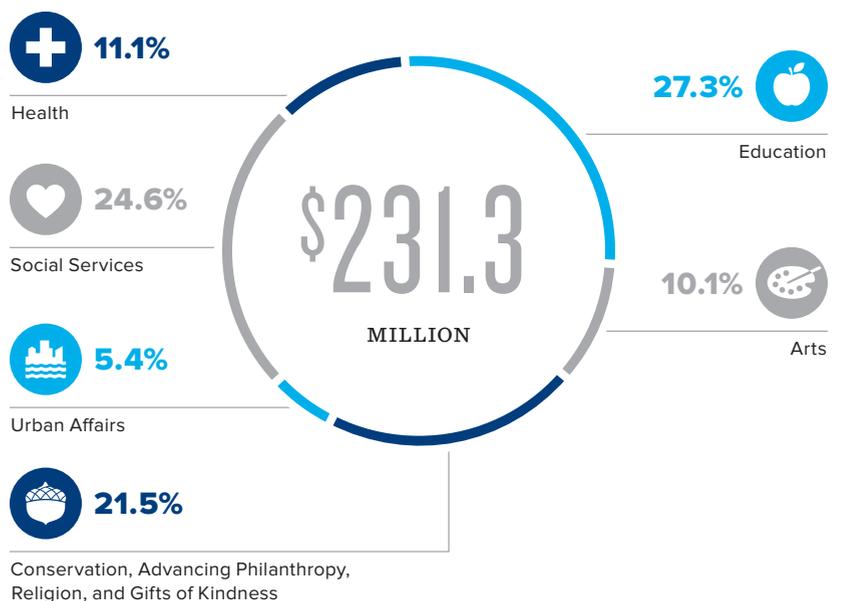
### GROWTH OF GRANTS PAID (in millions)

for The Columbus Foundation, Supporting Foundations, and Community Foundations, Inc.

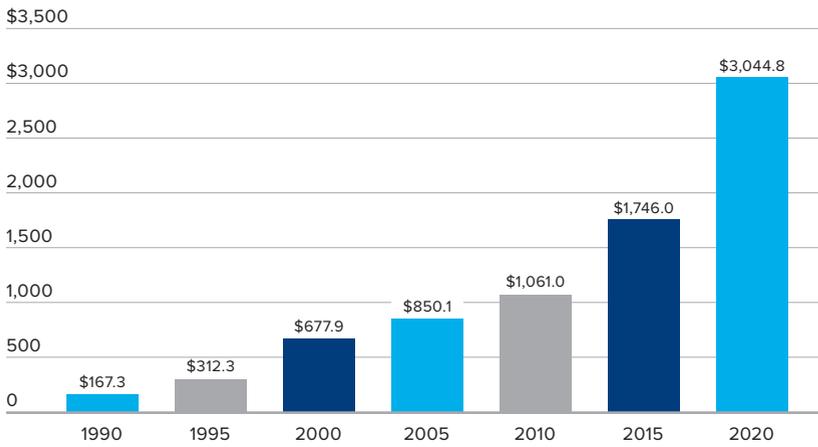


### GRANTS PAID BY FIELD

for The Columbus Foundation, Supporting Foundations, and Community Foundations, Inc.



**GROWTH OF ASSETS** (in millions)  
for The Columbus Foundation, Supporting Foundations, and Community Foundations, Inc.



**ASSETS BY FUND TYPE**  
for The Columbus Foundation, Supporting Foundations, and Community Foundations, Inc.



## Assets

Combined assets of The Columbus Foundation and its related entities ended 2020 with a total market value of \$3.04 billion. The Foundation continues to be one of the nation’s largest community foundations, with more than half of its growth occurring over the past decade.

Continued growth in Donor Advised Funds and Supporting Foundations is an indication of donors’ desire to give back to our community. This growth is also an indication of the dedicated stewardship of the Foundation’s Governing Committee, staff, and its many committee volunteers.

# 2020 Financial Highlights

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**\$3.04B**

TOTAL ASSETS HELD IN 3,023 FUNDS  
AND 28 SUPPORTING FOUNDATIONS

**\$3.6B**

TOTAL GIFTS RECEIVED  
SINCE 1944

**\$2.**

**\$231,303,389**

TOTAL GRANTS PAID TO 4,534 NONPROFIT  
ORGANIZATIONS IN 2020

**\$274,281,132**

TOTAL GIFTS MADE TO NEW AND EXISTING FUNDS  
AND SUPPORTING FOUNDATIONS IN 2020

---

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# 91B

*Total Grants Awarded Since 1944*

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# TOP 10

ASSET RANKING AMONG MORE  
THAN 750 COMMUNITY FOUNDATIONS  
IN THE UNITED STATES

# \$3M

TOTAL OF SCHOLARSHIP GRANTS  
AWARDED IN 2020

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# \$89,405,347

PLANNED GIFTS COMMUNICATED  
IN 2020

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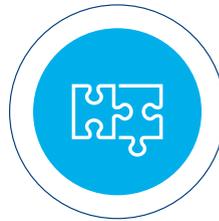
# \$1,032,965,737

TOTAL OF FUTURE PLANNED GIFTS  
DOCUMENTED TO DATE



The Columbus Foundation's Center for Corporate Philanthropy is designed to help both established and new businesses make their charitable investments as cost effective and efficient as possible.

Tailored to each unique business and offering expert community knowledge, the Center helps businesses develop and implement a custom corporate giving program that reflects the company's values. Services include Corporate Donor Advised Funds, Emergency Assistance Programs, Scholarship Programs, matching gift programs, community research, and administrative processing of donations and grants.



## Alignment

Create a philanthropic plan that aligns with your company's values, business strategy, and community goals, and then make high-impact community investments wherever you do business.



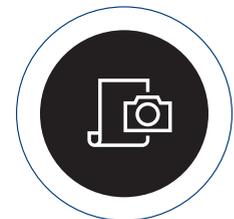
## Return on Investment

Minimize the administrative tasks associated with corporate philanthropy while maximizing benefits for your business, employees, and the community.



## Engagement

Offer an easy and inspiring way for company employees and leadership to give to others, including employees in need.



## Shared Knowledge

Enhance your impact through access to community experts with extensive knowledge about nonprofit effectiveness and purpose-aligned giving opportunities.

# Center for Corporate Philanthropy Partners

As of 12/31/20

Anonymous (4)	CoverMyMeds	Highlights for Children	Print Syndicate
1st Choice Family Services	Cramer & Associates	Homeside Financial	ProMedica
889 Global Solutions	Crane Group	Huntington Bancshares, Inc.	R & L Carriers
Abercrombie & Fitch	Crow Works	IBM iX	RAMA Consulting
Accel, Inc.	Daimler Group	IGS Energy	Rev1 Ventures
AEP Ohio	Davey Tree	Installed Building Products	Ringside Companies
Air Force One	Dawson Companies	Integrated Leadership Systems	Rocky Fork Company
Alliance Data	Design Group	Interim Healthcare	Rusty Bucket Restaurant and Tavern
Artina Promotional Products	Diamond Hill Capital Management	The Jeffrey Company	Schoedinger Funeral and Cremation Services
Atlas Butler Heating & Cooling	Donaldson Plastic Surgery	Jeni's Splendid Ice Creams	Scotts Miracle-Gro Company
Barbasol	e-Cycle	JPMorgan Chase	Setterlin Building Company
Battelle	Easton Town Center	Kaufman Development	Smart Business Network
Benefactor Group	Ecohouse Solar	Kayne Law Group	Sophisticated Systems Inc.
Big Lots	Elford, Inc.	KeyBank	Suburban Steel Supply
Big Walnut Grill	ELK Promotions, Inc.	Kroger	The Success Group
Bob Evans Farms	Epcon Communities	L Brands	Taft Stettinius & Hollister LLP
Bopp-Busch Manufacturing Company	Equity	Lightwell	T-Cetra
Budros, Ruhlin & Roe, Inc.	Fast Switch	LIT Love Life + Yoga	Thirty-One Gifts
The Candle Lab	Feazel	Medical Mutual of Ohio	Tri-W Group, Inc.
Capital Asset Management, Inc.	Fechtor Advertising LLC	Merion Village Dental	Tween Brands, Inc.
CD92.9	Fifth Third Bank	MES, Inc.	UpWest
Central Ohio Primary Care Physicians	Fishel Company	MGF Sourcing	Waller Financial Planning Group
Central Ohio Urology Group, Inc.	Flexco Fleet Services	Middle West Spirits	WesBanco Bank, Inc.
The Champion Companies	Geben Communication	Nationwide Insurance	Westwater Company
City Barbeque	Geotechnical Consultants, Inc.	NetJets	White Castle System, Inc.
CMAX Advisors	Gideon Development Partners	Nina West LLC	Wolfe Associates, Inc.
Columbus Board of Realtors	GIVE Yoga	NorthSteppe Realty	Worthington Industries
Columbus Radio Group	Grange Insurance	ODW Logistics, Inc.	Yoga on High
Commonhouse Ales	GREENCREST	Overmyer Hall Associates	
Compass Financial Group	Happy Chicken Farms	PDS Planning	
Continental Building Systems	Heartland Bank	PetPeople	
	HER Realtors	PNC	

# 2020 Governing Committee

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A Governing Committee of nine volunteers provides stewardship for The Columbus Foundation and its charitable activities.



**Dwight E. Smith**  
CHAIRPERSON



**Nancy Kramer**  
VICE CHAIRPERSON



**George S. Barrett**



**Joseph A. Chlapaty**



**Jeffrey W. Edwards**



**Michael P. Glimcher**



**Lisa A. Hinson**



**Clark Kellogg**



**Katie Wolfe Lloyd**

# 2020 Volunteers

Each year, dedicated volunteers join The Columbus Foundation to help achieve our mission of assisting donors and others in strengthening and improving our community for the benefit of all its residents. We are deeply grateful for our volunteers' gifts of time and expertise, and thankful for their commitment to our community. Thanks to all who served on our committees in 2020!

## MARKETING COMMITTEE

James I. Ginter, PHD,  
*Chairperson*  
Don DePerro  
John Fergus  
Sandra W. Harbrecht, APR  
Aggie G. Haslup  
Artie Isaac  
David Kollat  
Jamie Richardson

## THE DOROTHY E. ANN FUND BOARD OF ADVISORS

Sharon Bordean  
Jay and Meredith Crane  
Chuck Gramly  
Lauren Hanna  
Tom and Sondra King  
Julie M. Lugo  
Marsha Moore  
Claudia Sussman  
Gail Whitelaw, PHD

## ANN ELLIS FUND ADVISORS

Richard Bunner  
Megan Chambers, MD  
Steven E. Katz, MD  
Gilbert E. Pierce, OD, PHD  
Sherill K. Williams

## THE GREEN FUNDS ADVISORY COMMITTEE

Bill Habig, *Chairperson*  
Mark Real, *Vice Chairperson*  
Frances Beasley  
Elizabeth Crane  
Jerome Cunningham, MD  
Jill Evans  
Bernard F. Master, DO  
Jim McCormac  
Susan Meiling  
Samuel Peterson  
Tania Peterson  
Anne Powell Riley  
Irene Probasco  
Michelle Slisher  
Jerry Smith  
Ellen Tripp  
William C. Wolfe, Jr.

## DONOR SERVICES COMMITTEE

Rick Bayer  
David C. Bianconi  
Sally G. Blue  
Jerome Cunningham, MD  
David A. Durell  
Aggie G. Haslup  
Judy Huang  
Andrew C. Jacobs  
Carol A. McGuire  
Jennifer L. McNally  
Gerald H. Newsom  
Jared R. Nodelman  
Tom A. Orchard  
Mike S. Schoedinger  
Barbara J. Siemer  
Michael P. Stickney  
Nancy Strause  
Kim L. Swanson  
Robert J. Weiler, Jr.  
Bill S. Williams  
Michael E. Yaffe, MD

## SUMMER FELLOWSHIP SELECTION COMMITTEE

Courtnee Carrigan  
Bill Habig  
Nick Jones  
Jennifer Massanova  
Ashley McIntosh  
Adero Robinson  
Tania Sherry  
Donna Zuiderweg

## INVESTMENT COMMITTEE

Matthew D. Walter,  
*Chairperson*  
Steven P. Eastwood, CPA  
James P. Garland  
Edgar W. Ingram III  
David R. Meuse  
Donald B. Shackelford

## AUDIT COMMITTEE

Robert R. McMaster,  
*Chairperson*  
Matthew D. Walter,  
*Vice Chairperson*  
Kerrii B. Anderson  
Jeffrey W. Edwards

# 2020 Volunteers

## PROFESSIONAL COUNCIL

Alan S. Acker, Esq.  
Carlile, Patchen & Murphy LLP

Jeffrey B. Acuff, CFM, CAP®  
Merrill Lynch

Robert H. Albert, Sr., Esq., CPA  
Kagay, Albert, Diehl &  
Groeber

Misty H. Aldrich, Esq.  
Carlile, Patchen & Murphy LLP

Greg Aler, Esq.  
AlerStallings Columbus LLC

Jerry O. Allen, Esq.  
Bricker & Eckler LLP

Matthew P. Anderson,  
CFP®, CPWA®  
Keebeck Wealth Management

Jeffrey L. Appel, Esq.\*  
Appel & Hellstedt LLP

Harry W. Archer, CFP®, CHFC®  
Archer Financial Group

Brian S. Artz, Esq.  
Artz, Dewhirst & Wheeler, LLP

Richard E. Ary, CPA, JD, LLM  
Ary Roepcke Mulchaey

Jacintha K. Balch, Esq.  
Balch Law

Kathleen A. Ballenger, Esq.  
Kessler & Ballenger Co., LPA

Shawn Ballinger, CFP®  
Columbus Street Financial  
Planning

James H. Balthaser, Esq.  
Thompson Hine LLP

Robert B. Barnett, Jr., Esq.\*  
Carlile, Patchen & Murphy LLP

Philip B. Bartlett, JD, CPA  
KPMG LLP

Michael L. Beers,  
CIMA®, CRPS®  
Morgan Stanley

Bruce D. Bernard, JD  
Retired

Geoffrey R. Biehn, CPA, CFP®  
Trinity Financial Advisors LLC

Pierre Bigby, CFP®  
Bigby Financial Planning, LLC

Michael D. Bonasera, Esq.  
Dinsmore & Shohl LLP

Thomas J. Bonasera, Esq.  
Dinsmore & Shohl LLP

Larry F. Boord,  
JD, CLU®, CHFC®  
Retirement & Wealth Planning,  
Inc.

Michael R. Borowitz, CPA  
Clark Schaefer Hackett

Paul J. Breen, CPA  
WealthStone

Daniel E. Bringardner, Esq.  
Onda, LaBuhn, Rankin &  
Boggs Co., LPA

Kurt M. Brown, CFA®  
PDS Planning, Inc.

James L. Budros, Jr., CFP®  
Budros, Ruhlin & Roe, Inc.

Randy Carr, CPA  
CPA Solutions, Inc.

Stephen Cartwright  
Boenning & Scattergood

August A. Cenname  
Merrill Lynch Private Bank

Jeffrey D. Chaddock, CRPC®  
Ameriprise Financial, Inc.

Sheila A. Clark, Esq.  
Clark & Lowe,  
Attorneys At Law

Brent G. Coakley, CFP®  
UBS Financial Services, Inc.

Andrew Coen, CPA, MT  
HBK CPAs & Consultants

I. David Cohen,  
CLU®, CHFC®, LUTC®

T. J. Conger, CPA  
John Gerlach & Company, LLP

Darci L. Congrove, CPA  
GBQ Partners LLC

Richard E. Connolly, JD  
Ward & Connolly

Patrick J. Connor, CPA, CFP®  
Hamilton Capital Management

Edward J. Cox, Jr., Esq.  
Cox, Koltak & Gibson, LLP

Thomas M. Cumiskey, JD  
Park National Bank

Stephen G. Daley, CRPC®  
Ameriprise Financial, Inc.

Robert T. Deitrick, CHFC®  
Polaris Financial Partners, LLC

Stephen S. DeWeese, Esq.  
Hill & DeWeese, LLC

Scot E. Dewhirst, Esq.\*  
Artz, Dewhirst & Wheeler, LLP

R. H. Dillon, CFA®  
VELA Investment  
Management, LLC

Daniel Due, CFP®, CAP®  
Budros, Ruhlin & Roe, Inc.

Robert R. Dunn, Esq.  
Bailey Cavalieri LLC

Sean P. Dunn, JD  
Sean P. Dunn & Associates,  
LLC

Jonathon S. Eesley  
Windsor Advisory Group

Jason A. Eliason,  
CFP®, CHFC®, CFA®  
Waller Financial Planning  
Group

J. Richard Emens, Esq.  
Emens & Wolper Law Firm,  
LPA

Scott Everhart,  
CFP®, AIF, CEPA  
Everhart Advisors

Jason F. Farris, CFP®, CAP®  
Waller Financial Planning  
Group

R. Rader Feamster, Jr., CFP®  
Robert W. Baird & Company,  
Inc.

Luke A. Fedlam  
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*“When day comes we  
ask ourselves, where  
can we find light in this  
never-ending shade?”*

EXCERPT FROM AMANDA GORMAN’S “THE HILL WE CLIMB”

**A**s a community and a nation, we find ourselves treading a new path as we emerge from the darkness of fear, anger, and uncertainty that will forever define 2020. As we forge ahead, we must lift up and bring along those who have been marginalized for far too long. We must re-center our humanity and act to heal the wounds and loss caused by a pandemic that upended everything.

What we lost in the darkness may be irreplaceable, but we greet the day with the same persistent optimism our founders had when they joined together during some of our country’s darkest days to help build a brighter tomorrow for our community.

Our journey forward is filled with a sense of hope and possibility that, together with you, our community’s best days are ahead.

**OUR MISSION**

To assist donors and others in strengthening and improving our community for the benefit of all its residents.

**OUR PROMISE**

To help you help others through the most effective philanthropy possible.

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